# DSP INVESTMENT MANAGERS

Firm & Strategy Overview



| People | Processes | Performance |

June 2021

This document is a marketing communication.

# The DSP Group – Long History

#### Successful time-tested legacy in the Indian financial markets

#### 150+

Years of existence (DSP Group)

Among the oldest financial firms in India

#### **Founders of BSE**

The family behind DSP Group included a founding member of the Bombay Stock Exchange

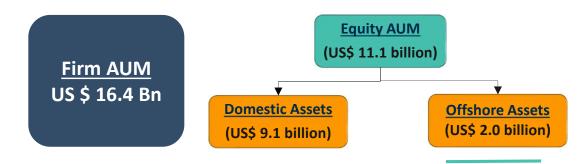
#### **Market Pioneers**

Key figure in the professionalization of capital markets in India

#### 25 years

In the Indian asset management industry

- 1. Core Business : Only Investment Management
- Ownership that allows <u>long term thinking</u>: Family-owned and professionally-managed
- 3. Decades of good investment practices: from JVs with Merrill Lynch and BlackRock
- 4. <u>Strong corporate access</u>: DSP Group brought many of the top 300 companies in India to capital markets for the first time
- Experienced Talent: 24 member Equity Investment team, having witnessed many market, economic & business cycles



4 Sovereign / Institutional mandates

Source: Internal, 31 May 2021; USDINR rate assumed 72.5211



# **Our Principles**

- 1. Mindset: Long Term Alpha generation (~200-700) bps of alpha across strategies since inception)
- 2. <u>Investors First:</u> Close funds when margin of safety is low / valuations are sky high
- 3. Investment Frameworks are sacred: Build transparency, clarity & alignment with Investors
- 4. Sustainability: Gradually building ESG frameworks in our portfolios
- 5. <u>Minimize Risk approach:</u> 10<sup>th</sup> Man concept via "Skeptical analyst" to minimize accidents due to accounting frauds/ bad governance
- 6. Owners Mindset: via Long Term ESOP & hence long term investment decisions
- 7. <u>Skin in the Game:</u> The DSP Group family invests their wealth in DSP Funds. DSP employees too invest in DSP Funds.

# **Equity Investment Team**



Vinit Sambre (23) Senior Vice President Head - Equities



Rohit Singhania (22) Senior Vice President Co-Head – Equities

#### Portfolio Managers / Analysts / Sector Responsibilities

PMs



Atul **Bhole (15)** SVP, PM



Gaurav Pant (17)\* SVP, PM



**Abhishek** Singh (14) AVP, PM



Bhavin Gandhi (15) AVP, PM

**Investment Strategists** 



Jay Kothari (16) SVP, Lead Investment Strategist & Head -**International Business** 

Analysts PMs/



Suryanarayanan Manian, CFA (13) VP, Tech, Telecom, Media, FMCG



Resham Jain, CFA (16) VP, Small & Mid Caps, Agri inputs, Textiles, Chemicals, Retail



Chirag Dagli (19) VP, Healthcare



Mahesh Ramasubramanian, CFA (11) VP, Investment Strategist



Charanjit Singh (14) AVP, Capital Goods, Infra, Power Utilities, Consumer Durables



Chinmay Sapre (12) AVP, Aviation, Realty



Abhishek Ghosh (14) AVP, Small & Mid Caps, Transportation

Analysts



Kaushal Maroo (14) AVP, Autos, Ancillaries, Cement



Dhaval Gada (12) AVP, Banking and **Financial Services** 



Nilesh Aiya (11) AVP, Forensic Research

Plays the role of a SKEPTICAL ANALYST – a first of its kind role in the domestic Indian asset management industry



Abhishek Rathi (15) AVP, Financials & Industrials for Long /



Aayush Ganeriwala (2) Senior Mananger, Oil & Gas. Metals

Source: DSP, as at Apr 2021. Years in brackets () is years of experience. \*Gaurav is the Portfolio Manager dedicated for the India long/short hedge fund.

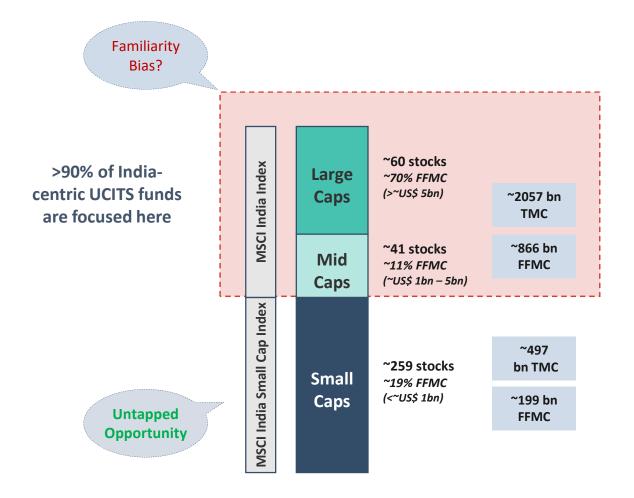
**DSP** 

SVP – Senior Vice President | VP – Vice President | AVP – Assistant Vice President

The Opportunity



# Where to invest in India? The Equity Investment Landscape

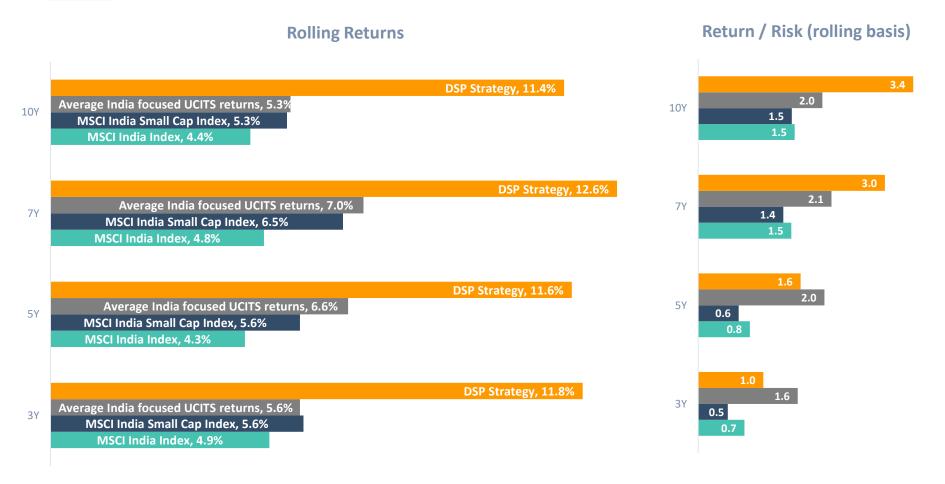


#### There is a significant investable market beyond the large and mid caps

Source: MSCI. Market cap data as on 3 Jun 2021. TMC = Total Market Cap, FFMC = Free Float Market-Cap, data as of 5 May 2021. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. All figures are in USD.



# How Small caps performed? Active management generated superior return/risk



#### Our actively managed small and midcap oriented strategy has generated superior return/risk

Source: Bloomberg, Ambit Capital Research, Returns data are net of fees, data from Nov 2006 to May 2021. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. All figures are in USD. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. The 'average India focused UCITS returns' refers to the average returns of all India focused UCITS equity funds as listed on Bloomberg.



# Alpha elements? low ownership, sparse research and high diversification

Large & Mid Cap Alpha waning; Small Cap presents alpha opportunities 2 Small-Cap s

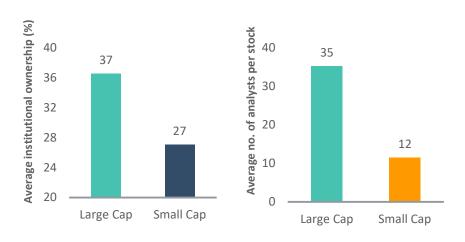
Small-Cap stocks tend to be under-owned and under-researched

4.6%

alpha

CAGR since inception

of the DSP Strategy over the MSCI Small Cap Index



3 MSCI India Small Cap is more diversified, offering variety in stock picks

| 4 | Lower correlation | of MSCI India Smal | l Cap vs MSCI India |
|---|-------------------|--------------------|---------------------|
|   |                   |                    |                     |

| Diversification      | MSCI India Index | MSCI India Small Cap Index |
|----------------------|------------------|----------------------------|
| GICS Industry        | 33               | 50                         |
| No of Stocks         | 86               | 211                        |
| Top 10 concentration | 51.9%            | 15.8%                      |

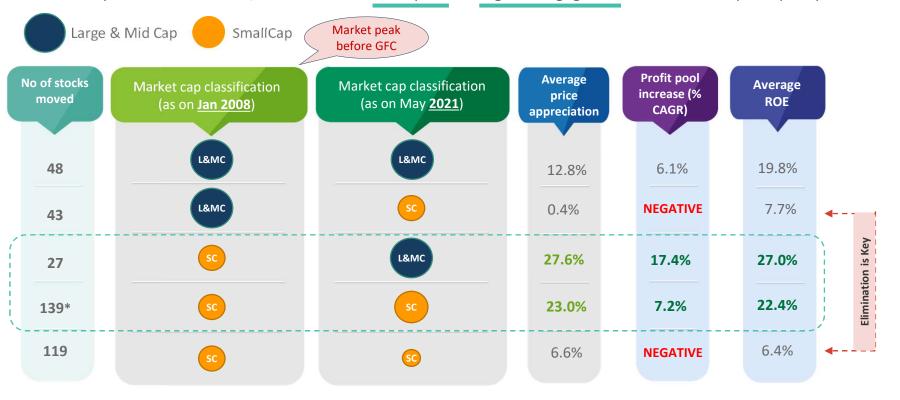
| <b>Correlation Matrix</b>  | MSCI AC World Index | MSCI EM Index |
|----------------------------|---------------------|---------------|
| MSCI India Index           | 50%                 | 67%           |
| MSCI India Small Cap Index | 43%                 | 59%           |
| DSP Strategy               | 34%                 | 43%           |

Source: Ambit Capital, Bloomberg, Capitaline, Interrnal. Note: Large cap is represented by MSCI India Index and Small Cap is represented by MSCI Small Cap Index. Data as on 28 Feb 2021. Panels 2 and 3 are as of May 2020. Correlation data since inception of the fund. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India.



# Which companies generate wealth? High ROE and Earnings growth companies

- We analysed data from Indian Large cap, Mid cap and Small cap companies over the past decade to understand their return potential
- Historically in the Indian markets, a combination of healthy ROE and high earnings growth has resulted in superior price performance



#### There is a sizable pool of high-quality companies that have the potential to provide superior returns

Source: Elara Capital, [MOSL Wealth Creation Studies in India]; \* companies with an average 10Y RoE > = 16%, used so as to categorize companies within Small Caps; Constituents of Nifty 500 Index as on May 2021 are back tested from the peak of 2008. All returns in INR terms - kindly note that the returns may increase or decrease as a result of currency fluctuations. To understand the table better, we take an example of the third row. We considered all the stocks in the Nifty 500 index, and classified them as Small Cap, Mid Cap and Large Cap based on MSCI definition (free float) – please see Appendix. Over the period Jan 2008 market peak to May 2021, we found that 27 companies grew from being Small Caps to Large & Mid Caps, with an average price appreciation of 27.6%, Profit pool increase of 17.4% and an average RoE of 27.0%.



# **Investment Philosophy**



# **Portfolio Manager: Vinit Sambre**

Vinit Sambre heads the equity team at DSP and has been with the firm since 2005.



"Patience, embracing volatility and owning capital efficient businesses run by capable managers for long periods of time is my source of wealth creation"

#### Experience

- 23 years of investment experience across 4 major market cycles
- In-depth knowledge of Indian equities, specifically in the small and mid-cap space
- Successfully delivered on a variety of mandates including concentrated thematic portfolios

Style

- Buy & Hold
- Low Turnover
- Demonstrated capability to identify and back high quality managements / promoters through cycles

Recognition

Recipient of several awards during his tenure

Source: Internal, as of Mar 2021



# **Investment Idea Generation**



#### **UNIVERSE OF IDEAS**

#### Sources of ideas are many:

- Interactions with 550+ companies a year
   (including companies outside our coverage)
- 15+ conferences ayear
- Industry experts, supply chain checks
- Sell-side interactions
- Any other source (journals, magazines etc.)

#### **INTERNAL COMMUNICATION**

- Daily morning calls
- Weekly all-day team meeting every Wednesday
- Internal screens

Source: Internal, as of Apr 2021



# **Investment Philosophy – Focus is sustainable long term wealth creation**

- Fundamental bottom-up analysis, preferring companies exhibiting:
  - a) Scalability of their businesses
  - b) Sustainable high Return on Equity and earnings growth over time
  - Incremental capital allocation in equivalent or better ROE businesses
  - Stakeholder awareness and responsible governance



- Long-term investment horizon, turnover ratio ~25% (weight management through cycles).
- Sell Discipline Profitable positions where valuations rise to unsupportable levels, or Loss-making positions where investment thesis not unfolding as envisioned

#### What we are wary of

- Capital misallocation
- Disruptive competition
- High sensitivity to changing regulations

Our edge: Temperament, Research capability and eliminating behavioral biases

Source: Internal, as of Apr 2021



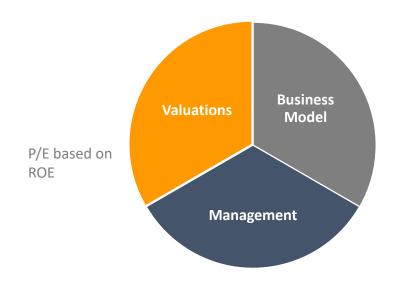
# **Pillars of stock selection**

| Business  | Management  | Valuation  |
|---|---|--|
| Simple & predictable Exide – Leading battery manufacturer Ramco Cement – Most profitable south based cement player.   | Credible & Capable managements  Bajaj Finance which moved from being a small cap to a mega cap in the past 14 years (till FY19).  Profit Growth – 53% | Valuation to be looked at in conjunction with strength of business and quality of management               |
| Supreme Industries – Largest polymer processor  | Price Appreciation – 80% Average ROE – 16%  | <ul> <li>Bought Symphony at 14 P/E in Dec 2012.</li> <li>Company showed earnings growth of over</li> </ul> |
| Large & high growth potential sectors   |   | 35% from Q1 FY 14 to Q3 FY 15  |
| Financials, Healthcare, Agriculture   | Passion & Ownership of promoters Basic check for all portfolio companies  | <ul> <li>Held the stock as valuations rose from 14x to<br/>90x</li> </ul>                                  |
| Competitive advantage   |   | <ul> <li>Trimmed position in 2015 as valuations and</li> </ul>   |
| Divis – Unique chemistry skills leading to durable  | Past track record   | growth were not in conjunction and   |
| topline and bottom line growth(14 year sales CAGR 24%). Very low competition.   | Basic check for all portfolio companies   | fundamentals were marginally declining   |
| IPCA - Lowest cost manufacturing  | Prudent capital allocation  |  |
| Ramco Cement – Lowest cost and most efficient   | SRF - Superior capital allocation strategy, enabling  |  |
| cement producer   | the company to diversify from technical textiles  |  |
| Voltas – Brand & Distribution   | (commoditized) to high entry barrier businesses such specialty chemicals and refrigerant gases  |  |
| Positive Cash Flows & High ROE  |   |  |
| 5 Year avg ROE of some of our investee companies <b>Symphony</b> (33%)  |   |  |
| Supreme Industries (26%)  |   |  |
| Businesses at the cusp of a turnaround Identified companies like Atul Ltd and SRF Ltd early in their cycle which showed: Consistent profit growth Massive turnaround in ROE P/E re rating |   |  |

Source: Internal, Apr 2021; The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).



#### **Investment Framework**



Tax Rate > 20% Payout Ratio > 15% 3 Yr. Avg. ROE >16%

5 Yr. Avg. EBITDA Growth > 13%

5 Yr. Avg. PAT Growth >13%

Margin Increase: EBITDA Growth >

Sales Growth

Earnings per share (EPS) Growth

variation < 100%

Net Debt/EBITDA < 3x

Positive free cash flow yield

Receivables, Inventory & Payable days variation < 30 days

# ~75% of our portfolio meets these criteria.

The balance ~25% includes companies that we believe are on the cusp of turnarounds and may not satisfy one or more of these criteria today

#### Quantifying metrics to evaluate the 3 pillars

Source: Internal. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. The data mentioned in this presentation do not constitute any research report/recommendation of the same and the metrics being followed by the DSP Strategy may change in future, Internal, Apr 2021



# Learnings through time

- 1. Deep analysis of historical business cycles (over 10-15 years), not merely management's future guidance. **Sterlite Tech**
- 2. Bottom up company research is more useful than predicting macro. Divis / IPCA / Dr Reddy's
- 3. Temperament Ignoring noise and not reacting to every news
- 4. Contra-cyclical plays use temporary disruption / downcycles to buy good companies. *Infosys / Eicher / Ashok Leyland*
- 5. Significant dispersion within each sectors, active stock picking is important. Eliminating losers is the key. *Bajaj Finance / IB*
- 6. Don't forget learnings from past mistakes, general tendency is to forget them in a bull market. Stopped fresh inflows into flagship small cap fund in the interest of investors
- 7. We are working with long term mindset and seek investor with long term capital of over 5 yrs. **Buy & Hold philosophy**

Source: Internal, as of Apr 2021. The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).



# **Buy & Hold philosophy**

- Align holding periods of investee companies with their entire business cycles
- Portfolio sizing depends upon our assessment of how the company ranks on our philosophy.

| TOP 5 GAINERS *           | RETURN<br>MULTIPLIER | HOLDING PERIOD (YEARS) | PERIOD HELD      |
|---------------------------|----------------------|------------------------|------------------|
| SRF Limited               | 61.5x                | 11.9                   | Jul'09 to May'21 |
| Eicher Motors Limited     | 41.6x                | 5.1                    | Mar'09 to Mar'14 |
| Bajaj Finance Limited     | 16.9x                | 5.6                    | Sep'08 to Mar'14 |
| Bayer Cropscience Limited | 10.7x                | 11.5                   | Sep'08 to Feb'20 |
| GRUH Finance Limited      | 8.4x                 | 4.8                    | Mar'08 to Dec'12 |

<sup>\*</sup> Representative Indian mid cap equities portfolio data. Source: FactSet. The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any recommendation of the same. The representative portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).



#### Strong business + quality management = ignore noise, hold, add opportunistically

Source: Internal, as of 31 May 2021. The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).



# **Sell Discipline**

Profitable positions where valuations rise to unsupportable levels

Trim / book profits

**Symphony** – In 2015, when the valuation scaled to unprecedented levels and concerns around growth arose due to early monsoons, we trimmed our position marginally to reflect the growth concerns

Loss-making positions where investment thesis not unfolding as envisioned

Cut losses / Sell

Significant deterioration in fundamentals
Corporate governance issues
Fraud or misrepresentation of facts

Ashapura Intimates – Investment thesis based on management's passion and business potential. Unable to judge financial dressing. Exited position

| TOP 5 LOSERS *                     | PRICE DECLINE | HOLDING<br>PERIOD (YEARS) | PERIOD HELD      | AVG WGT<br>DURING<br>HOLDING<br>PERIOD | Learnings  |
|------------------------------------|---------------|---------------------------|------------------|--|--|
| Pennar Engineered Building Systems | -79%          | 3.2                       | Sep'15 to Dec'18 | 0.7%                                   | Capex heavy businesses require clear visibility of growth  |
| Titagarh Wagons Ltd                | -77%          | 2.3                       | Mar'11 to Jul'13 | 1.2%                                   | Capex heavy businesses require clear visibility of growth  |
| Ashapura Intimates Fashion Ltd     | -95%          | 1.3                       | Jul'17 to Dec'18 | 0.9%                                   | Fortified our core beliefs of not purely relying on management guidance, which we did due to lack of historical cycle data |
| Navkar Corp Ltd                    | -72%          | 2.6                       | Mar'16 to Dec'18 | 0.7%                                   | Be watchful about adverse regulatory changes and capital misallocation   |
| Indo Count Industries              | -66%          | 2.2                       | Oct'16 to Dec'18 | 0.8%                                   | Fortified our core beliefs of not purely relying on management guidance  |

<sup>\*</sup> Representative Indian mid cap equities portfolio data

Source: FactSet. The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any recommendation of the same. The representative portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).

#### Mistakes - a source of learning.



Source: Internal, as of Dec 2019. The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).

Strategy Characteristics, Performance and Risks

# Differentiated from the typical Indian benchmark (MSCI India)

# **Not** our portfolio!



| Ihis | IS | our | portfo | Olic |
|------|----|-----|--------|------|
|      |    |     |        |      |



| Stocks                    | Total Market Cap<br>in USD bn | •                         |
|---------------------------|-------------------------------|---------------------------|
| Reliance Industries       | 195.2                         | 9.89%                     |
| Infosys                   | 81.9                          | 7.62%                     |
| HDFC                      | 63.6                          | 7.02%                     |
| ICICI Bank                | 63.3                          | 5.44%                     |
| TCS                       | 161.2                         | 4.69%                     |
| HUL                       | 75.8                          | 3.09%                     |
| Axis Bank                 | 31.7                          | 2.73%                     |
| Bajaj Finance Ltd         | 46.8                          | 2.44%                     |
| Bharti Airtel             | 40.5                          | 2.11%                     |
| Asian Paints              | 39.4                          | 1.83%                     |
|                           |                               |                           |
| MSCI India Index (top 10) | <b>10Y Avg ROE</b> 22.2       | <b>10Y EPS CAGR</b> 10.9% |

| Stocks                     | Total Market Cap in<br>USD bn | Weight in<br>DSP Strategy<br>Portfolio |
|----------------------------|-------------------------------|--|
| Balkrishna Industries Ltd  | 5.9                           | 4.06%                                  |
| Cholamandalam Investment   | 6.2                           | 3.99%                                  |
| Supreme Industries Ltd     | 4.0                           | 3.94%                                  |
| Atul Ltd                   | 3.5                           | 3.59%                                  |
| Max Financial Services Ltd | 4.4                           | 3.55%                                  |
| Ipca Laboratories Ltd      | 3.6                           | 3.50%                                  |
| Manappuram Finance Ltd     | 1.9                           | 3.48%                                  |
| City Union Bank Ltd        | 1.8                           | 3.16%                                  |
| Bata India Ltd             | 2.7                           | 2.93%                                  |
| Coromandel International   | 3.2                           | 2.88%                                  |
|                            |                               |  |
| DSP Strategy (top 10)      | 10Y Avg ROE                   | 10Y EPS CAGR                           |
|                            | 18.3                          | 17.9                                   |

Source: MSCI, Elara Resarch. Total Market-Cap, data as of 31 May 2021. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. \* Trailing ROE and EPS have been provided. For MSCI India Index, includes ROE for Hindustan Unilever ROE of 95.8% which is an outlier value. Also, top 10 weights have been rebalanced to 100 for the purposes of the portfolio ROE and EPS calculations.



# **DSP Strategy Characteristics**

| Number of Stocks              | 47   |
|-------------------------------|--|
| Cap-wise split                | Small Cap – 62.8%, Mid Cap – 19.8%, Large Cap – 13.2%, Cash – 4.2% |
| Portfolio Turnover (last 12m) | 17%  |
| Strategy AUM                  | ~US\$ 1,677 mn   |

| Metrics (US\$)                  | 5 Years | Since Inception |
|---------------------------------|---------|-----------------|
| Return(CAGR)                    |         |                 |
| Fund                            | 15.18%  | 11.64%          |
| Benchmark (MSCI India SmallCap) | 14.03%  | 7.07%           |
| Volatility %                    |         |                 |
| Fund                            | 22.87%  | 30.62%          |
| Benchmark (MSCI India SmallCap) | 27.65%  | 35.74%          |
|                                 |         |                 |
| Risk Free Rate (3m US Libor)    | 1.42%   | 1.30%           |
| Sharpe Ratio                    |         |                 |
| Fund                            | 0.60    | 0.34            |
| Benchmark (MSCI India SmallCap) | 0.46    | 0.16            |
|                                 |         |                 |
| Beta                            | 0.79    | 0.83            |
| Tracking Error                  | 8.16%   | 8.82%           |
|                                 |         |                 |

| Portfolio Metrics | FY21E | FY22E | FY23E |
|-------------------|-------|-------|-------|
| EPS Growth (%)    | 12.0% | 24.0% | 20.4% |
| P/E               | 34.7x | 31.0x | 25.7x |
| P/BV              | 6.4x  | 5.6x  | 4.8x  |
| ROE               | 18%   | 18%   | 19%   |

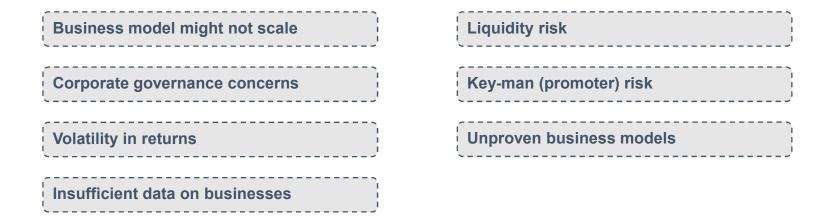
| Sector-wise Split  | Weight |
|--------------------|--------|
| Financial Services | 22.3%  |
| FMCG/Retail        | 10.5%  |
| Auto               | 9.3%   |
| Consumer Durables  | 8.5%   |
| Building Materials | 7.9%   |
| Pharma/Healthcare  | 7.5%   |
| IT/Telecom         | 7.3%   |
| Chemicals          | 5.5%   |
| Agri               | 5.2%   |
| Capital Goods      | 4.9%   |
| Oil & Gas          | 2.9%   |
| Logistics          | 1.2%   |

Source: Internal, all returns are net of fees, as of 30 May 2021; Portfolio metrics table and sector-wise split as of 23 May 2021. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. Market-cap split based on MSCI classifications.



# Possible risks of investing in small cap companies

Investing into small cap and mid cap companies could come with a variety of risks such as, but not limited to



Additional country risks for international investors may also apply such as political risk, currency risk, macro risk, regulatory risk, sovereign risk, economic risk to name a few.



# **Maximum drawdowns**

#### A drawdowns analysis suggests that an actively managed India small cap funds is not different from the large & mid cap index...



| Maximum Drawdown | Maximum Drawdown MSCI AC World Index |     | MSCI India | MSCI India Small Cap | DSP Strategy* |  |  |
|------------------|--------------------------------------|-----|------------|----------------------|---------------|--|--|
| Since 2000       | 60%                                  | 66% | 73%        | 81%                  | 74%           |  |  |

Source: Bloomberg, Data from Dec 2000 to May 2021. \*Data from DSP Strategy from Nov 2006. All figures in USD



# **Performance track record**

#### The DSP Strategy has generated alpha over the custom composite benchmark in 3Y, 5Y, 8Y, 10Y and Since Inception periods

| USD CAGR Performance as on 31 May 2021.         | 1-Year    | 3-Year    | 3-Year 5-Year |           | 10-Year   | Since Inception |
|---|-----------|-----------|---------------|-----------|-----------|-----------------|
| Compared with all UCITS funds focused on India. | 29-May-20 | 31-May-18 | 31-May-16     | 31-May-13 | 31-May-11 | 14-Nov-06       |
| DSP Strategy                                    | 70.84%    | 11.07%    | 15.18%        | 17.47%    | 11.36%    | 11.64%          |
| Ranking   | 11        | 8         | 4             | 1         | 1         | 2               |
| No of funds                                     | 43        | 42        | 40            | 35        | 33        | 22              |
| Quartile Position                               | 2         | 1         | 1             | 1         | 1         | 1               |
| Average India focused UCITS returns             | 66.98%    | 8.56%     | 10.86%        | 10.27%    | 6.71%     | 7.06%           |
| MSCI India USD                                  | 68.15%    | 11.76%    | 12.30%        | 9.21%     | 5.78%     | 6.47%           |
| MSCI India Small Cap USD                        | 111.31%   | 7.92%     | 14.03%        | 14.21%    | 7.42%     | 7.07%           |
| Custom 20:80 Composite Index                    | 102.68%   | 8.68%     | 13.69%        | 13.21%    | 7.09%     | 6.95%           |

#### The DSP Strategy has generated alpha over the custom composite benchmark in <u>11 out of 14 years</u>

| CY Performance           | 2020   | 2019  | 2018   | 2017  | 2016  | 2015  | 2014  | 2013   | 2012  | 2011   | 2010  | 2009   | 2008   | 2007  | 2006<br>(from<br>14th<br>Nov) |
|--------------------------|--------|-------|--------|-------|-------|-------|-------|--------|-------|--------|-------|--------|--------|-------|-------------------------------|
| DSP Strategy             | 20.54% | 6.9%  | -17.7% | 48.8% | 8.6%  | 2.4%  | 66.8% | -10.0% | 40.5% | -38.7% | 34.9% | 129.2% | -66.4% | 73.5% | 3.7%                          |
| Ranking                  | 8      | 19    | 54     | 12    | 2     | 10    | 2     | 41     | 2     | 35     | 2     | 2      | 30     | 10    | 28                            |
| No of funds              | 43     | 44    | 63     | 60    | 56    | 55    | 54    | 51     | 49    | 46     | 41    | 39     | 38     | 34    | 32                            |
| Quartile Position        | 1      | 2     | 4      | 1     | 1     | 1     | 1     | 4      | 1     | 4      | 1     | 1      | 4      | 2     | 4                             |
| Avg India focused UCITS  | 14.9%  | 6.1%  | -13.3% | 41.8% | 0.8%  | -2.3% | 40.1% | -5.9%  | 29.3% | -35.3% | 20.9% | 91.7%  | -62.7% | 68.3% | 4.9%                          |
| MSCI India USD           | 15.6%  | 7.6%  | -7.3%  | 38.8% | -1.4% | -6.1% | 23.9% | -3.8%  | 26.0% | -37.2% | 21.0% | 102.8% | -64.6% | 73.1% | 5.1%                          |
| MSCI India Small Cap USD | 20.9%  | -4.7% | -26.0% | 67.0% | 0.3%  | 2.4%  | 56.9% | -14.2% | 36.3% | -48.2% | 20.2% | 126.0% | -72.5% | 95.9% | 4.6%                          |
| Custom 20:80 Composite   |        |       |        |       |       |       |       |        |       |        |       |        |        |       |                               |
| Index                    | 19.9%  | -2.2% | -22.2% | 61.3% | 0.0%  | 0.7%  | 50.3% | -12.1% | 34.2% | -46.0% | 20.3% | 121.3% | -70.9% | 91.3% | 4.7%                          |

Source: MSCI. Internal, Bloomberg, data as of 30 May 2021. DSP Strategy returns are net of fees. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India.



ESG / RISK Framework



# **Indicative Forensic Analysis Framework**

The Fund will follow a focused, disciplined, and multi-staged investment diligence and decision-making process which takes into account a consideration of some or all of the following factors, such as the indicative forensic analysis framework below, conducted by the Skeptical Analyst.

|                    | Area   | Checks   |
|--------------------|--|--|
|                    |  | Aggressive accounting policies/ structuring  |
|                    | Earnings quality                             | Cost capitalisation/ deferral  |
|                    |  | Tax structuring  |
|                    |  | Non - core / other income dependency   |
|                    |  | Varying costs movements, frequent one-offs   |
|                    |  | Employee cost, provident fund, Employee Stock Options (ESOPs), depreciation checks |
| <u> </u>           |  | Intersegment accounting/ unallocables  |
| ler                |  | Earning to cash conversion   |
| 6                  |  | Disguised debt (acceptances) & Vendor financing                                    |
| ng                 |  | Working capital days trend (Payable days high)                                     |
| 달                  | Cash flows & working capital quality         | Operating expenditure ("Opex") v capital expenditure (Capex") payables             |
| accounting quality | cash hows & working capital quality          | Receivable factoring / Off Balance Sheet structuring                               |
| S                  |  | Cash flow source and utilisation   |
| e                  |  | Capex to Gross/ Net block  |
| sle,               |  | Dividend without cash flows  |
| Financials/        |  | Profit to networth accretion   |
| lar                |  | M&A, Intangibles, accounting tricks  |
| 朣                  | Balance sheet risk, Capital allocation       | Inter corporate deposits/ loans/ advances  |
|                    |  | Unhedged currency risk   |
|                    |  | Leverage - actual vs reported  |
|                    |  | Unexplained high cash levels/ current account balances                             |
|                    |  | Contingencies/ commitments/ liabilities  |
|                    |  | Investments in Subsidiaries, Joint Ventures/ impairments/ Capital allocation       |
|                    |  | Revaluations/ write offs and RoE/RoCE impact                                       |
|                    |  | Related party transactions (reported, unreported), Brand ownership, etc            |
| _                  |  | Key Management Personnel remuneration vs Profits, Conflict of interests            |
| 三三                 |  | Pledging, group leverage, shareholding structure                                   |
| na                 | Board, Governance and promoter quality       | Auditors quality, fees and internal auditors                                       |
| t q                |  | Independent directors strength and skill set                                       |
| eu                 |  | Frequent Board/ management changes   |
| E                  |  | Credit rating trends   |
| Management quality |  | Non-financial source, media articles/ red flags                                    |
| าย                 |  | PEPs (political links), AML/ FATF sanctions  |
| ΙË                 | Forensic/AML/Offshore links and other checks | Offshore links   |
|                    |  | Goods & Services Tax / tax / provident fund non compliance, penalties              |
|                    |  | Criminal/ civil litigation history   |



# **ESG** integration

#### Two pronged approach

1. **INVESTMENT**: Integration of ESG factors into investment analysis



A sample snapshot from our Internal tracking sheet with MSCI ESG scores (purely representative)...

| Mcap<br>Rank | NAME                        | GICS Sector            | Analyst | ESG<br>Rating | Ind<br>adjusted<br>number | E   | E wt | S   | S wt | G   | G Wt |
|--------------|-----------------------------|------------------------|---------|---------------|---------------------------|-----|------|-----|------|-----|------|
| 1            | RELIANCE INDUSTRIES LTD     | Energy                 | RS      | BB            | 3.8                       | 4.7 | 56   | 4.1 | 19   | 3.4 | 25   |
| 2            | TATA CONSULTANCY SVCS LTD   | Information Technology | MS      | AA            | 8.4                       | 6   | 24   | 6   | 50   | 4.2 | 26   |
| 3            | HDFC BANK LIMITED           | Financials             | DG      | Α             | 7.1                       | 2.4 | 9    | 5.1 | 60   | 6.6 | 31   |
| 4            | HINDUSTAN UNILEVER LTD      | Consumer Staples       | MS      | Α             | 6.7                       | 7.8 | 32   | 4.4 | 52   | 4.8 | 16   |
| 5            | ITC LTD                     | Consumer Staples       | MS      | AA            | 8.1                       | 3.7 | 33   | 3.9 | 51   | 6.6 | 16   |
| 6            | HOUSING DEVELOPMENT FINANCE | Financials             | DG      | Α             | 5.9                       | 6.8 | 5    | 4.7 | 67   | 5.1 | 28   |
| 7            | INFOSYS LTD                 | Information Technology | MS      | AA            | 7.6                       | 4.7 | 24   | 5.4 | 50   | 6.9 | 26   |
| 8            | STATE BANK OF INDIA         | Financials             | DG      | В             | 1.5                       | 0.9 | 8    | 3.9 | 58   | 4.2 | 34   |
| 9            | KOTAK MAHINDRA BANK LTD     | Financials             | DG      | A             | 6.3                       | 1.3 | 8    | 5.1 | 58   | 6.2 | 34   |
| 10           | ICICI BANK LTD              | Financials             | DG      | BB            | 3                         | 3   | 8    | 4.5 | 58   | 4.1 | 34   |
|              |                             |                        |         |               |                           |     |      |     |      |     |      |

2. STEWARDSHIP: Engagement with companies - CXOs, board members and investors relations teams, including proxy voting

Source: Internal, as of Apr 2021. | The above information is only for illustration purpose and should not be construed as recommendation of the stocks.



#### **Investment Risk Management at DSP**

#### **Portfolio Risk Monitoring**

- Independent Risk & Quantitative Analysis team (RQA)
- Regular Risk meetings to "Hold a Mirror" to portfolio risk
- Macro stress testing
- Sector & style exposure & returns monitoring, market trends
- Tolerance limits for stop losses and drawdown

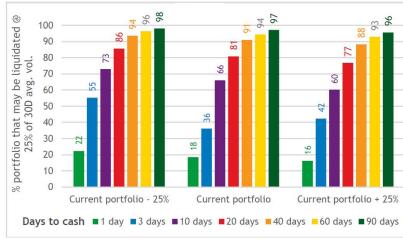
#### **Key Inputs**

- Stock level contribution to risk
- Predicted vs delivered volatility & beta
- Factor risk breakdown of portfolio, including NAV at risk analytics
- Tactical indicators for monitoring reversal risks

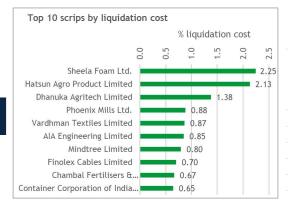
#### **Position Level Monitoring**

- Constant review of performance: large winners / losers
- Constant monitoring of investment thesis with research team

#### Indicative: It takes ~10 days to liquidate 66% of the strategy portfolio



Current portfolio +/-25% refers to the assets (AUM) in the strategy increased or decreased by 25%, as two alternative scenarios, to depict how liquidity of the portfolio could change under these new AUMs





Since 31st Dec 2007

Source: Internal; Note: Investment process is subject to change. Charts / Tables depicted are purely illustrative in nature. The above information is only for illustration purpose and should not be construed as recommendation of the stocks. To explain the worst-3-day-drawdown table, the first row represents the biggest redemption ever seen by the fund, in a consecutive-3-day period, which in this case was about 4.16% of AUM and occurred on 7<sup>th</sup> Jan 2013.



# Fund Terms and Structure



#### **Fund Terms**

**Objective\*:** The DSP India Equity Fund (the "Fund") aims to achieve long term capital appreciation from a portfolio that is substantially constituted of equity and equity related securities of mid cap and small cap companies.

**Investment philosophy**: Bottom-up approach to stock picking.

**Universe:** It is anticipated that the Fund will invest across the entire range of capitalizations (across large cap, mid cap and small cap), however there will be a focus on mid cap and small cap companies. The classification of capitalizations will be based on the classifications of securities comprised in the MSCI INDIA INDEX and the MSCI INDIA SMALL CAP INDEX, which are the indices used by the Fund for performance comparison purposes only.

**Diversified:** Typically portfolio of ~50 stocks across market capitalization

**Risk management:** Governed by a robust risk framework; No leverage;

Fund Structure DSP India Equity Fund is a compartment of DSP Global Funds ICAV, an umbrella UCITS V compliant ICAV

Share class Seed Class
ISIN code IF00BK0W7337

**Investment manager** DSP Investment Managers India Pvt. Ltd.

**Domicile** Ireland

**Inception Date** 15 March 2021

Reference Currency USD
Dealing and Valuation Daily

AdministratorHSBC Securities Services (Ireland) DACDepository ServicesDepositary – HSBC France, Dublin BranchManagement CompanyKBA Consulting Management Limited

(i) 0.70% of the Net Asset Value of the Seed Class when the Net Asset Value of the Fund is up to \$150

million; or

Seed Share Class – Total Fee and

**Operating Expenses** 

(ii) 0.60% of the Net Asset Value of the Seed Class when the Net Asset Value of the Fund is greater than

\$150 million and up to \$300 million; or

(iii) 0.40% of the Net Asset Value of the Seed Class when the Net Asset Value of the Fund is greater than

\$300 million

Other fees As set out in the Prospectus

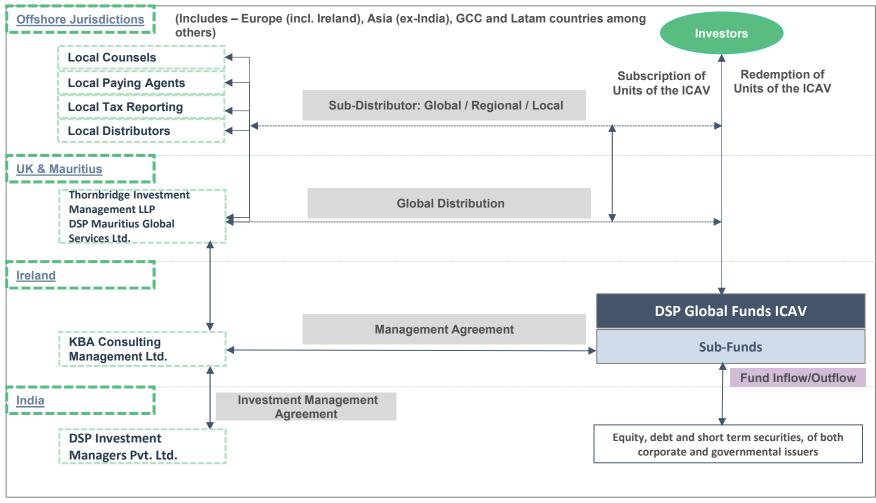
Note: The Fund's Net Asset Value may have an elevated volatility due to its investment policy.

Source: Internal; \*There is no guarantee that the fund will achieve its objective.



#### **DSP Global Funds ICAV: Structure**

> DSP GLOBAL FUNDS ICAV - An umbrella type Irish collective asset-management vehicle with segregated liability between Funds



Note: The Fund's Net Asset Value may have an elevated volatility due to its investment policy.

Source: Internal; \*There is no guarantee that the fund will achieve its objective.



# **Seed share class - Pricing**

**Passive India ETFs** 



\* Operating expenses are capped at 25 bps, irrespective of AUM. # Operating expenses can reduce over time with economies of scale.

Other fees: As set out in the Prospectus, if any

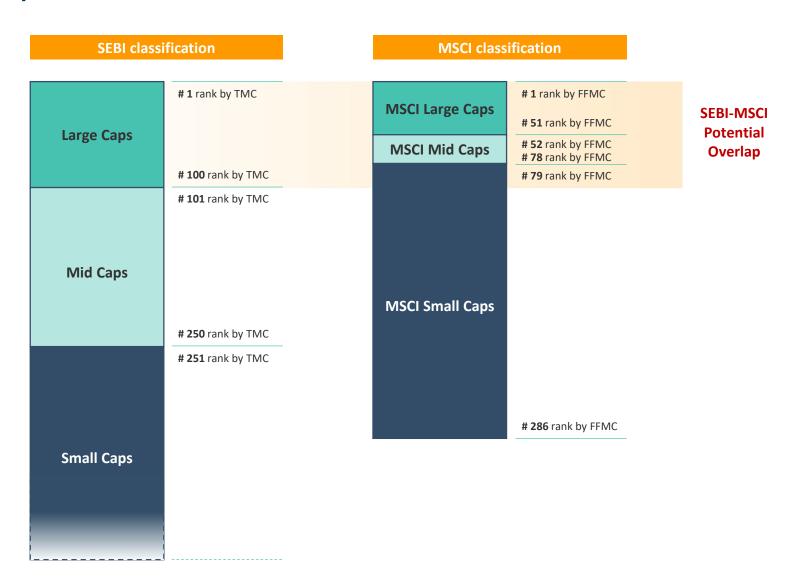
~70 bps

DSP\_\_\_\_

# Appendix



# **Market-cap Classification: SEBI versus MSCI**

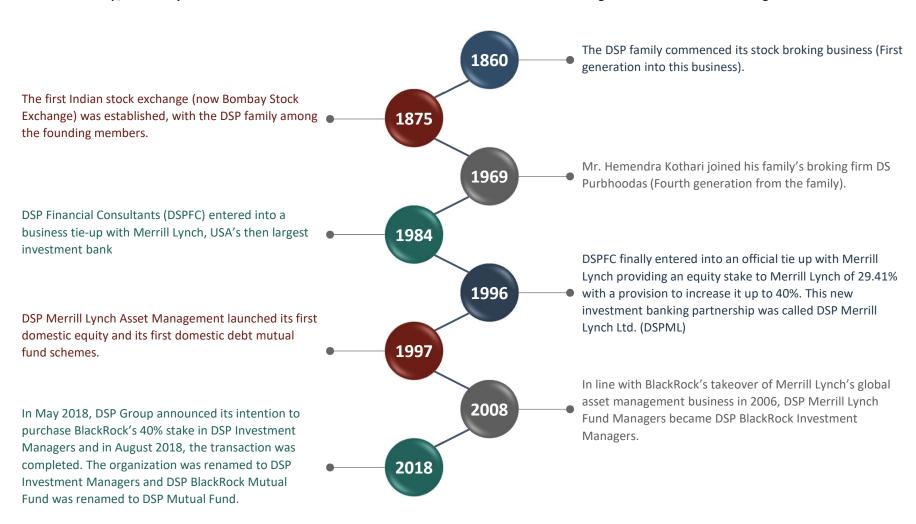


Source: MSCI, SEBI, as of Jan 2020. SEBI is Securities and Exchange Board of India, the Indian securities market regulator. TMC = Total Market Cap, FFMC = Free Float Market-Cap. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index.



#### **Evolution of DSP**

The DSP Group, headed by Mr. Hemendra Kothari is one of India's oldest financial services firms having commenced its stock broking business in the 1860's



Source: Internal



# **DSP Organization Structure - Senior Management**



Source: Internal, as at Apr 2021



# Incentives aligned to investment objectives

| Factors driving performance - Analysts  | Share |
|---|-------|
| Model Portfolio outperformance  | [ ]%  |
| Fundamental attributes - Thesis, Extent of variation on chosen fundamental parameters | [ ]%  |
| Hit ratios – Strong Buys outperforming Buys and so on                                 | [ ]%  |

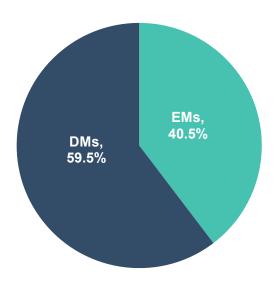
| Factors driving performance – Portfolio Managers                                       |      |  |  |  |
|--|------|--|--|--|
| Fund performance v/s Benchmark (for each fund managed by PM proportionate to fund AUM) |      |  |  |  |
| 3Y and 1Y (rolling returns)  | [ ]% |  |  |  |
| Other activities   |      |  |  |  |
| Active interaction, engagement, mentoring analysts, adherence to framework             | [ ]% |  |  |  |

Source: Internal; Actual allocations to each factor may be discussed over a call.

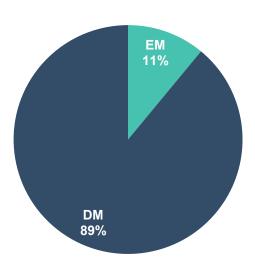


# EMs under-represented in Global Equities compared to Global GDP

**Global GDP Weights** 



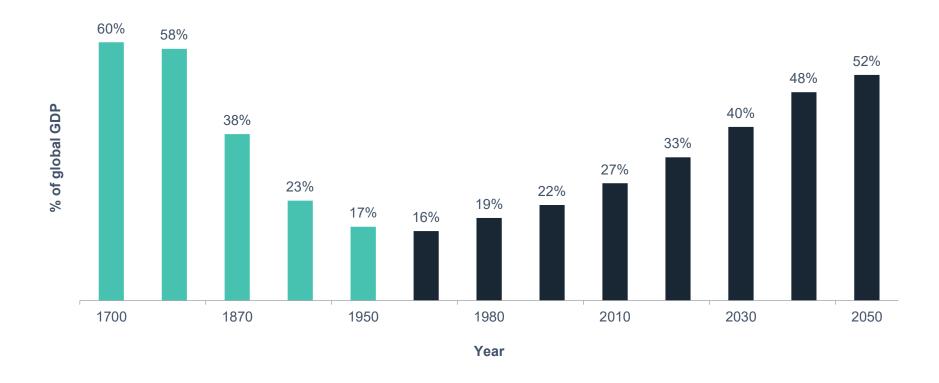
**Global Equity Weights** 



Source: IMF, World Economic Outlook Database, Morgan Stanley Research, October 2020; \* EM refers to emerging markets and developing economies as per IMF



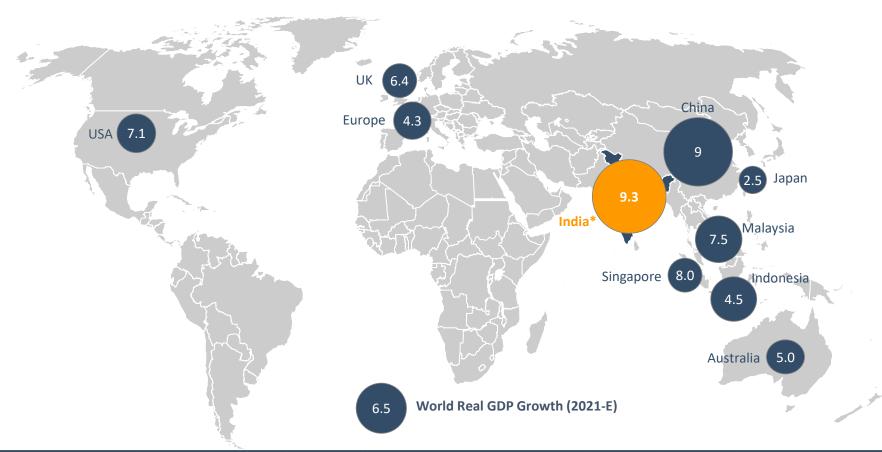
# Asia's Share in World GDP is steadily rising



Source: ADB, Morgan Stanley Research, as of May 2021



# India – GDP growth and market returns



| MSCI Country Index CAGR<br>Returns (USD) | ACWI World | US    | Europe | Japan | UK   | China | India | Brazil | Russia | MSCI EM |
|--|------------|-------|--------|-------|------|-------|-------|--------|--------|---------|
| 10Y                                      | 9.6%       | 13.8% | 5.5%   | 7.3%  | 3.6% | 7.3%  | 5.8%  | -3.0%  | 1.5%   | 5.2%    |
| 15Y                                      | 7.5%       | 10.1% | 4.5%   | 3.3%  | 3.1% | 10.4% | 8.3%  | 4.1%   | 1.3%   | 6.7%    |
| 20Y                                      | 7.1%       | 7.8%  | 5.7%   | 3.9%  | 4.5% | 11.0% | 12.4% | 9.3%   | 9.7%   | 9.9%    |

| CAGR                | 10Y   | 15Y   | 20Y   |
|---------------------|-------|-------|-------|
| <b>USDINR Cross</b> | -4.7% | -2.9% | -2.2% |

Source: Morgan Stanley Research, as of 31 May 2021.

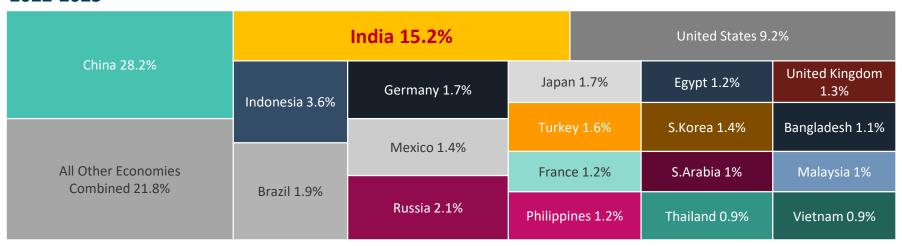


## **World Economy Growth Contribution (International \$)**

#### 2018-2019

|                     | India 13.1%    |              |       | United States 13.4% |                  |                        |
|---------------------|----------------|--------------|-------|---------------------|------------------|------------------------|
| China 31.6 %        | Indonesia 3.8% | Japan 2.3%   | Mexi  | co 1.3%             | France 1.4%      | United Kingdom<br>1.4% |
|                     |                | Russia 1.9%  | S.Koi | ea 1.3%             | Philippines 1.1% | Spain 1.2%             |
| All Other Economies |                | Nassia 1.570 | Egy   | ot 1.5%             | Thailand 1.4%    | Italy 0.7%             |
| Combined 18.1%      | Germany 1.6%   | Brazil 1.4%  | S.Ara | bia 0.6%            | Canada 1.0%      | Pakistan 0.9%          |

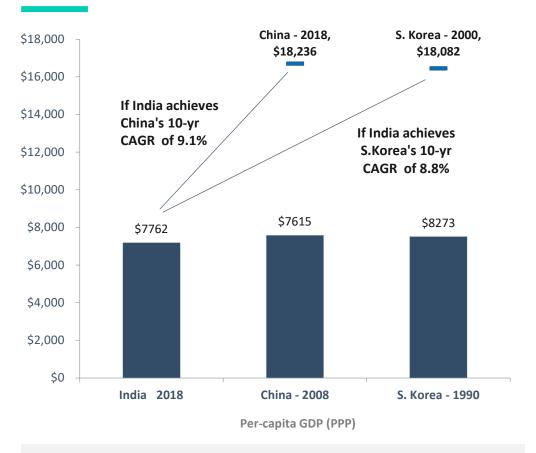
#### 2022-2023



Source: IMF, WEO Database-October 2019 Edition, Morgan Stanley Research



## Is sustained 9 - 10% nominal GDP growth for a large economy even possible?



- China/South Korea grew per capita GDP at 9.1% / 8.8%, respectively, for 10 years from levels similar to India's **US\$7,762** PPP adjusted 2018 per capita GDP.
- To convert to nominal GDP growth, we factor 1.5% population growth (assumed).
- So 9 to 10% nominal GDP growth is certainly possible, over a 10 year period or longer.

4 key themes which we believe will play out for India going forward

- 1 Penetration of Financial Services
- Consumption story fast forwarded by Digitization
- 3 Infrastructure boom
- 4 Export Opportunities

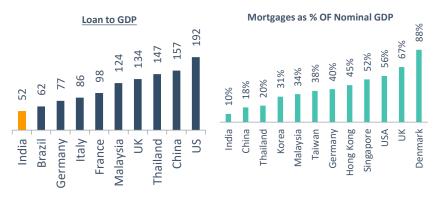
Source: Goldman Sachs Global investment Research, December 2019.



## India: Structural, not tactical

#### 1 Banking, Insurance, Loans, mortgages, mutual funds all <u>underpenetrated</u>

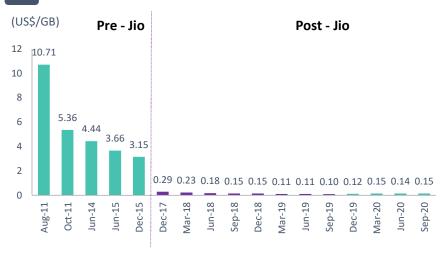
| Population           | 1,350 mn | MF Accounts           | 90.4 mn |
|----------------------|----------|-----------------------|---------|
| <b>Bank Accounts</b> | 1,571 mn | <b>Demat Accounts</b> | 47.6 mn |



#### 3 Tremendous runway for <u>infrastructure</u> growth

- 1. **HIGHWAYS** only 2% of network, 40% of traffic
- 2. PORTS ~217 ports versus China's ~2400 as of FY20
- 3. AIRPORTS ~125 airports versus China's ~235 as of FY20
- 4. RAILWAYS freight:22 kmph; passengers: 50 kmph
- 5. POWER 5.54% energy shortage; 25% T&D losses
- **6. HOUSING** affordable housing schemes targeting 29mn households by 2022, across rural and urban areas

## 2 Falling data costs boosting consumption



#### 4 Export opportunities in Textiles and Chemicals

India

# Textile/Apparel Exports (CY19) Chemical Exports (CY19) Log USD bn Log USD b

China

'LEVER': Perfectly fits the 'Make in India' theme (<u>L</u>abour rates, <u>E</u>xchange rates, <u>V</u>alue Chain, Energy Cost, **R**aw-material)

China

Environmental norms, Good chemistry knowledge, Cost of operations (labor), De-risking by global customers

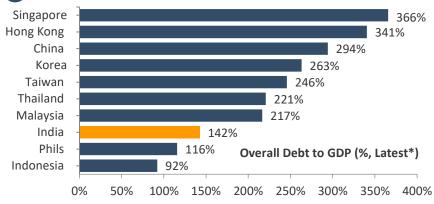
India

Source - Spark Capital Research, Jan 2021

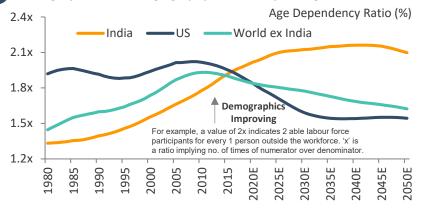


## India Well Positioned on 3Ds: Debt, Demographics and Deflation

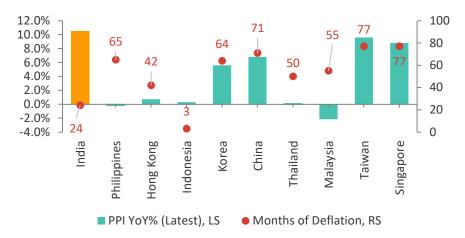




## 2 Demographics: Working age population improving in India



## 3 Deflation: India well placed combo of PPI & prior deflation



#### 4 Demonetization: A surprise 4th 'D'!

- For crackdown on black money, money laundering, counterfeiting.
- Short-term tremors, but positive in the long-term.
- Prime Minister Modi seen as a visionary leader, fully committed to the development of India.
- Corporate clean-up, Balance-Sheet firm-up.
- GST (Goods and Services Tax)
  - Prevent tax evasion
  - Widen tax base
  - Increase tax/GDP ratio

Source: Morgan Stanley (Panels 1,2 and 3), DSP BlackRock (Panel 4). All data on slide updated as on 4 June, 2021. There is no guarantee that any forecast make will come to pass. For Panel 1, \*Data as of 3Q20. For Panel 3. \*Latest as of July 19 for Malaysia and Sep Philippines. April 21 for others.



## **Current Government's key reforms**

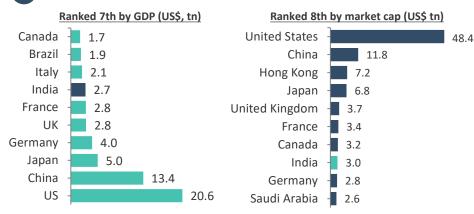
#### Banking/Financial Supply side reforms Bankruptcy law **Taxation** inclusion Single law governing Key structural reform of Online environment and Financial inclusion plan insolvency and liquidation GST implemented on 1st forest clearance process, (JAM trinity) July 2017 proceedings credit availability, Direct transfer of social electricity availability etc. Corporate tax rate bought Once fully implemented, benefits/subsidies will help in improving ease down from 30% to 22% Key objective to improve ~320 mn+. bank accounts of doing business in India, India's ranking from 130 Work has begun on Direct opened since Sep-14 vs. to within 50 over 2 years deepen bond markets and Tax Code which aims to 625 mn accounts in the also solve NPL issues of simplify/rationalise Work on simplifying last 65 years the banking sector labour complex labour personal tax laws Consolidation within large laws to merge into 4 number of PSU banks labour codes. Facilitating the APMC reforms in agriculture

Source: UBS Research, Aug 2020



## Why should one consider a direct India exposure? (i.e. not via EM)

1 India expected to be 3rd largest economy in ten years



2 Low representation in global indices

**MSCI All Country World Index** 

| Country | Holding |
|---------|---------|
| USA     | 57.6%   |
| Japan   | 6.1%    |
| UK      | 3.8%    |
| France  | 3.0%    |
| Germany | 3.0%    |
| Canada  | 2.5%    |
| India   | 1.3%    |
| Other   | 23.2%   |

**MSCI Emerging Markets Index** 

| Country     | Holding |
|-------------|---------|
| China       | 37.2%   |
| South Korea | 13.1%   |
| Taiwan      | 13.8%   |
| India       | 10.0%   |
| Brazil      | 5.2%    |
| Others      | 20.7%   |

India is only 1% of MSCI ACWI, but contributes ~3% to world GDP and market-cap.

3 Low correlation of India with global markets



Variety of robust structural reforms undertaken in last few years; To have non-linear positive impact going forward

| 80%   |    |        |        |    |    |          |         |            |
|-------|----|--------|--------|----|----|----------|---------|------------|
| 60% - |    |        |        |    |    |          |         | 50%<br>48% |
| 40% - |    |        |        |    |    |          |         | 45%        |
| 20% - |    |        | _/     |    |    |          |         | 32%        |
| 0% +  |    | ı ı    |        |    |    |          |         |            |
|       | 3M | 6M     | 1Y     | 2Y | 3Y | 4Y       | 5Y      | 10Y        |
|       |    | -World |        |    | _  | Develop  | ed Marl | kets       |
|       |    | United | Kingdo | m  |    | United S | tates   |            |



Source: Morgan Stanley, 3 Jun 2021 (World – MSCI All Country World Index, DM – MSCI The World index; USA – MSCI USA; UK- MSCI United Kingdom). MSCI India index data based on total returns with dividend reinvestment. It is not possible to invest directly in an index. For Panel 4, FPI is Foreign Portfolio Investors registered with Securities and Exchange Board of India (SEBI), DMF is Domestic Mutual Funds.



## **India - Well-diversified across sectors**

| MSCI Sectors           | India | China | Korea | Taiwan | Hong Kong | Singapore | Malaysia | Indonesia | Australia |
|------------------------|-------|-------|-------|--------|-----------|-----------|----------|-----------|-----------|
| Energy                 | 12%   | 1%    | 2%    | 0%     | 0%        | 0%        | 4%       | 4%        | 3%        |
| Materials              | 10%   | 3%    | 8%    | 6%     | 0%        | 0%        | 8%       | 10%       | 20%       |
| Industrials            | 4%    | 5%    | 7%    | 3%     | 13%       | 8%        | 7%       | 0%        | 5%        |
| Consumer Discr         | 8%    | 33%   | 10%   | 2%     | 7%        | 2%        | 4%       | 7%        | 7%        |
| Consumer Staples       | 9%    | 5%    | 4%    | 2%     | 3%        | 4%        | 13%      | 11%       | 5%        |
| Financials             | 26%   | 14%   | 7%    | 12%    | 48%       | 55%       | 34%      | 51%       | 35%       |
| Health Care            | 6%    | 8%    | 5%    | 0%     | 0%        | 0%        | 14%      | 2%        | 11%       |
| Information Technology | 16%   | 6%    | 47%   | 72%    | 0%        | 2%        | 0%       | 0%        | 3%        |
| Communication Services | 3%    | 19%   | 10%   | 2%     | 1%        | 10%       | 9%       | 15%       | 2%        |
| Utilities              | 5%    | 2%    | 1%    | 0%     | 9%        | 0%        | 8%       | 0%        | 2%        |
| Real Estate            | 0%    | 4%    | 0%    | 0%     | 19%       | 19%       | 0%       | 0%        | 7%        |
| Top 2 Sector Weights   | 42.4% | 52.4% | 56.6% | 84.5%  | 66.8%     | 73.6%     | 47.4%    | 65.9%     | 55.6%     |

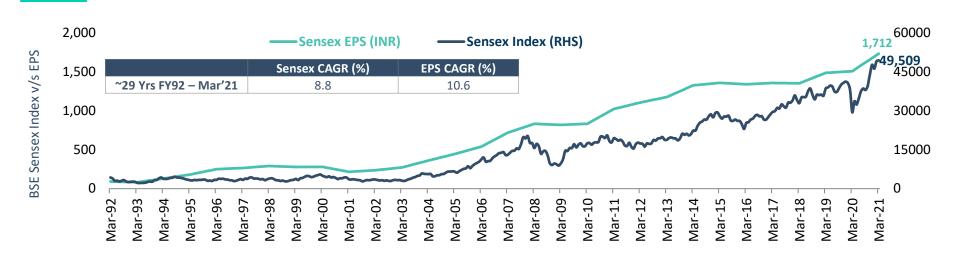
India is well diversified across sectors

As on 5 May 2021 | Source: Morgan Stanley. Based on MSCI Indices

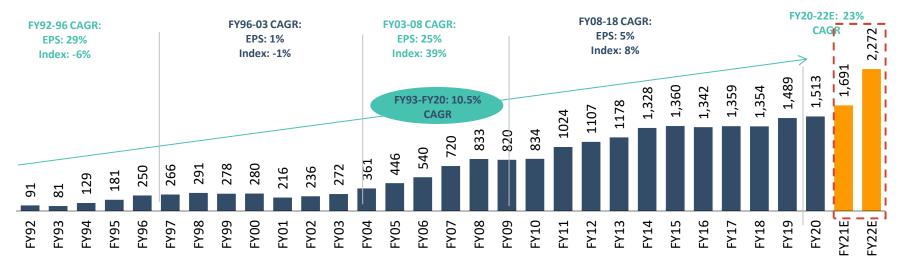
Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results



## Earnings: It's what really matters the most



#### Earnings growth likely to average around 23% for FY20-FY22E



Source: MOFSL. Data as of 31 May 2021. CAGR – Compounded annualized growth rate. FY Note: There is no guarantee of returns/income generation in the Scheme. Further, there is no assurance of any capital protection/capital guarantee to the investors in the Scheme. Forecasts may not come to pass.



## **Relative Performance**

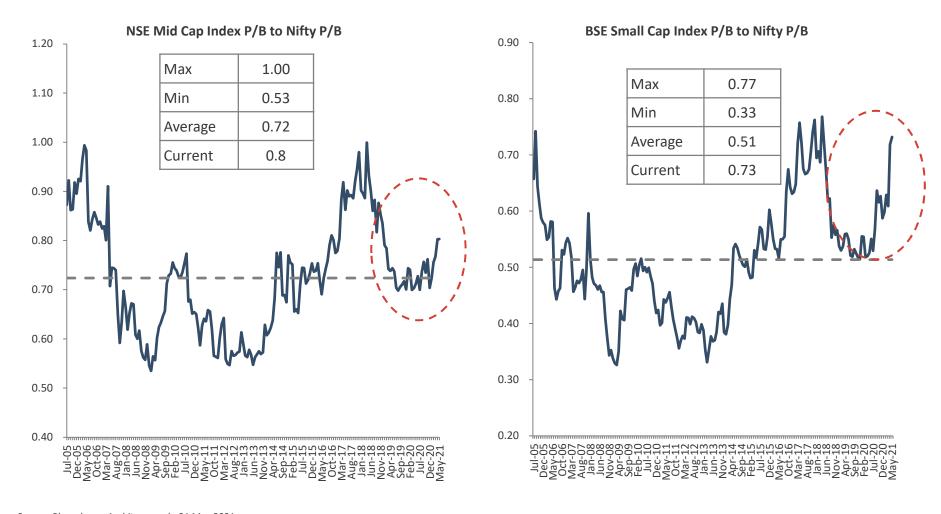


Source: Bloomberg; Note: Rolling annualized weighted average returns as per respective fund AUM. Sharpe ratio has been calculated as the average of rolling 3/5/10/15 year returns (since 1st Jan 1999) divided by the standard deviation of all 3/5/10/15 year returns respectively. All returns are calculated in USD terms. Latest data as of 31 May 2021.



## **Small and Mid Cap Valuation Differential to Large Cap**

Kindly note that the following 'mid' and 'small' cap nomenclature is from an Indian regulator (SEBI) perspective. Accordingly, the strategy has > 65% invested in the 'mid' cap bucket at all points (i.e. chart on the left is more relevant)



Source: Bloomberg , Ambit research, 31 May 2021.



## **Stock Elimination**

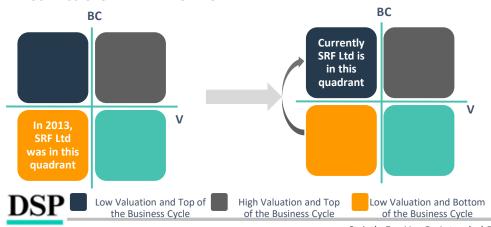
- 1. Avoid highly cyclical commodity companies as it is not our strength to predict these cycles (such as in metals and commodities companies)
- 2. Generally avoid companies doing frequent dilution / capital raises because principally it may be a sign of capital inefficiency and are prone to misuse of cash, except banking companies.
- 3. Generally avoid companies with complex holding / capital structure, multiple subsidiaries created without strong justification and promoters with multiple business interests.
- 4. Avoid companies with known capital governance issues (these become tempting investments during strong bull markets)

## Historical portfolio holding examples - SRF Ltd

Commodity Business to IP Driven company

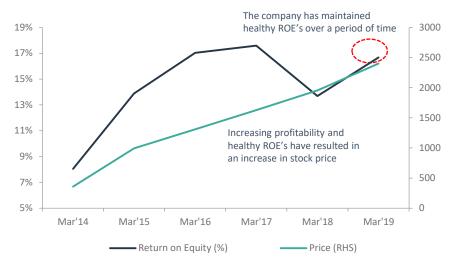
- ECONOMIC MOAT Unique chemistry skill within specialty chemicals and refrigerant gases
- COMPETITIVE ADVANTAGE Long lead time to win orders, continuous R&D on process technology and ability to withstand adverse business cycle
- MANAGEMENT ROE Focused. Moved from commodity type to IP driven business which helped to increase Return of Invested Capital (ROIC) of the company
- LONGEVITY OF GROWTH
  - Within the Specialty chemical market, the company has less then 1% exposure in USD 50 bn global agro market thereby providing a runway for growth going forward
  - Refrigerants caters to cooling solutions for Auto and Building, which are significantly underpenetrated in India
  - Having cost competitiveness, it has large export market to cater as well

#### BUSINESS CYCLE AND VALUATION MATRIX –



Time Frame: FY14 to FY19

| Sales  | EBITDA | PAT    | Returns           |
|--------|--------|--------|-------------------|
| Growth | Growth | Growth | (Dec'13 – Dec'19) |
| 1.9x   | 2.7x   | 4.0x   |                   |



Source: DSP Investment Managers – internal research, Factset

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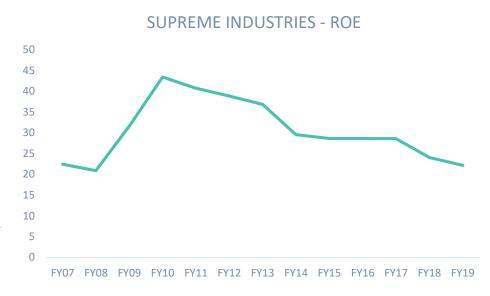
Note: In the BCV quadrant illustration alongside, companies experiencing an improving Business Cycle (low to high) are typically favorable investments. However, this needs to be seen in conjunction with Valuations. While lower valuations usually provide good entry points, during times of market euphoria, this might push investors into investments that turn out to be value traps. In general, we would look to trim our weights in companies at the top of the Business Cycle and which have discomforting valuations.

High Valuation and Bottom of the Business Cycle

## **Historical portfolio holding examples – Supreme Industries**

#### **Driven by ROCE obsession**

- The company has been in existence for ~78 years
- Very high standard of corporate governance
- Largest producer of plastics and allied products in India with diversified product portfolio across industrial, B2C and patented products
- Prudent capital allocation reflected in healthy return ratios of the company consistently
- Enjoys healthy market share in each of its product portfolio
- Strong distribution network with more than 3400 channel partners which acts as entry barrier
- Increasing capacity by 40% of over next 24 months funded by internal accruals which will aid growth for next 3-5 years



Source: Internal, Bloomberg, Jan 2020. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).

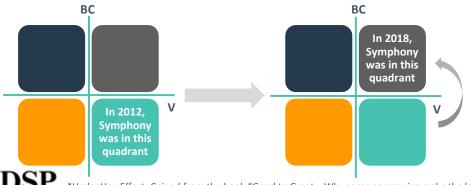


## **Historical portfolio holding examples - Symphony**

Focused approach

- ECONOMIC MOAT Product Innovation. Consistently adding product portfolio every year to improve customer experience. The business model ticks all boxes of what we say as "HedgeHog Effect"\*
- COMPETITIVE ADVANTAGE Largest Air Cooler player with 50% market share in Organized market in India. Asset Light model with strong focus on distribution (network with access to 1000+ distributors and 30000+ dealers)
- MANAGEMENT Generates superior ROE and ROCE on a consistent basis.
- LONGEVITY OF GROWTH
  - 50% market share in organized player. Unorganized market players have substantial market share in air cooler market.
     With the introduction of GST, Shift of Unorganized to Organized, would enable to the company to grow sustainably.
  - Scaling into Industrial cooling would add to further growth in revenues and diversification to overseas market will help in moderating the impact of seasonality.

#### BUSINESS CYCLE AND VALUATION MATRIX –



Time Frame: FY13 to FY18

| Sales<br>Growth | PAT<br>Growth |     |      |
|-----------------|---------------|-----|------|
| 2.1x            | 3.2x          | 35% | >11x |



Source: DSP Investment Managers – internal research. Factset

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Note: In the BCV quadrant illustration alongside, companies experiencing an improving Business Cycle (low to high) are typically favorable investments. However, this needs to be seen in conjunction with Valuations. While lower valuations usually provide good entry points, during times of market euphoria, this might push investors into investments that turn out to be value traps. In general, we would look to trim our weights in companies at the top of the Business Cycle and which have discomforting valuations.

\*HedgeHog Effect: Coined from the book "Good to Great – Why some companies make the leap and other don't" written by Jim Collins

Low Valuation and Top of the Business Cycle

High Valuation and Top of the Business Cycle

Low Valuation and Bottom of the Business Cycle

High Valuation and Bottom Strictly For Use By Intended Recipients Only 54 of the Business Cycle

## **Historical portfolio holding examples – City Union Bank**

#### Boring banking drives 110+ years of profits and dividend payout

- The company has been in existence for ~115 years
- City Union Bank (CUBK) is amongst the few banks in the world to have just 7 CEOs appointed in 100+ years of operations – highlight of management consistency and stability
- Focused on its roots even today i.e. lending to small business traders which is 50%+ of advances. Relationship based banking with increasing blend of technology
- CUBK has 0.4% loan market share today and focus remains on replicating the business model across India
- Ultimate credit losses (write-offs) have been less than 100bp over last 10 years
- Consistently delivering above industry average return on assets and equity

#### **PAT USD mn**



Source: Internal, Bloomberg, Jan 2020. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).



## **Historical portfolio holding examples - Infosys**

#### We asses & evaluate temporary disruption as possible opportunities

- Under new leadership business had started showing signs of improvement. Salil Parekh joined in Jan 2018
- ► Faced whistleblower problem in Oct 2019, evaluated in-depth and concluded that it was a bit frivolous
- ▶ Whistleblower led to steep correction Buy or sell ?
- Provided good entry opportunity stock was available at 13-14X

| 10 yr Average   |     |
|-----------------|-----|
| ROCE            | 35% |
| PAT CAGR        | 10% |
| Dividend Payout | 44% |



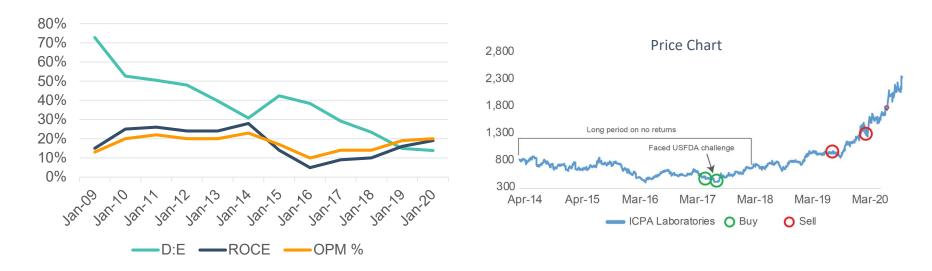
Source: Internal, Bloomberg, Nov 2020. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s). The figures refer to the past and that past performance is not a reliable indicator of future results.



## **IPCA Laboratories Ltd**

## Strong management, superior ROCE and cost efficient pharma play

- Vertically integrated into API gives huge cost advantage
- ▶ One of the most capital efficient companies within the sector average ROCE FY10-15 = 25%
- ▶ Faced USFDA challenge in 2014 Buy or Sell?
- ▶ ROCE cracked from 28% in FY14 to 5% in FY16; now back to 20%



Source: Internal, Bloomberg, Oct 2020. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s). The figures refer to the past and that past performance is not a reliable indicator of future results.



# **Composite BM Performance (Since Dec 2000)**

| Average Daily Rolling Return | 3Y    | 5Y    | <b>7</b> Y | 10Y   |
|------------------------------|-------|-------|------------|-------|
| MSCI India Index             | 13.5% | 12.5% | 10.6%      | 9.6%  |
| MSCI Small Cap Index         | 18.9% | 16.8% | 13.6%      | 11.7% |
| Custom 20:80 Composite Index | 18.2% | 16.2% | 13.2%      | 11.4% |

| Return / Risk (Rolling basis) | 3Y   | 5Y   | 7Y   | 10Y  |
|-------------------------------|------|------|------|------|
| MSCI India Index              | 0.80 | 0.91 | 1.19 | 1.54 |
| MSCI Small Cap Index          | 0.70 | 0.83 | 1.06 | 1.42 |
| Custom 20:80 Composite Index  | 0.70 | 0.84 | 1.08 | 1.44 |

Source: Bloomberg. Data from Dec 2000 to May2021. Past performance is not a reliable indicator of future results. Large & mid cap active composite consists of stocks with total market cap rank between from 1 to 100. Small Cap active composite consists of stocks with total market cap rank between from 101 to 250. All figures in USD



## Benchmark Performance, as of months ending

|                              | 29/05/2020 to<br>31/05/2021 | 31/05/2019 to<br>29/05/2020 | 31/05/2018 to<br>31/05/2019 | 31/05/2017 to<br>31/05/2018 | 31/05/2016 to<br>31/05/2017 |
|------------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| MSCI India Index             | 68.15%                      | -22.53%                     | 7.18%                       | 6.68%                       | 19.97%                      |
| MSCI India Small Cap Index   | 111.31%                     | -32.81%                     | -11.46%                     | 8.74%                       | 41.11%                      |
| DSP Strategy                 | 70.57%                      | -15.66%                     | -4.86%                      | 4.23%                       | 41.92%                      |
| India Focused UCITS          | 66.98%                      | -22.22%                     | -1.07%                      | 5.64%                       | 25.17%                      |
| Custom 20:80 Composite Index | 102.68%                     | -30.76%                     | -7.73%                      | 8.33%                       | 36.88%                      |
| MSCI ACWI Index              | 39.65%                      | 3.53%                       | -3.27%                      | 9.70%                       | 15.21%                      |
| MSCI USA Index               | 39.63%                      | 11.26%                      | 1.68%                       | 12.27%                      | 15.14%                      |
| MSCI Europe Index            | 39.63%                      | -6.87%                      | -7.87%                      | 1.96%                       | 13.62%                      |
| MSCI Japan Index             | 22.90%                      | 4.53%                       | -11.66%                     | 12.46%                      | 12.55%                      |
| MSCI UK Index                | 32.02%                      | -18.57%                     | -11.63%                     | 4.55%                       | 7.19%                       |
| MSCI China Index             | 36.49%                      | 10.05%                      | -19.86%                     | 28.07%                      | 27.70%                      |
| MSCI Brazil Index            | 44.38%                      | -36.02%                     | 16.24%                      | 3.90%                       | 38.21%                      |
| MSCI Russia Index            | 22.48%                      | -9.90%                      | 10.91%                      | 15.11%                      | 12.87%                      |
| MSCI EM Index                | 47.92%                      | -6.78%                      | -10.95%                     | 11.48%                      | 24.51%                      |
| MSCI Developed Index         | 38.54%                      | 4.97%                       | -2.23%                      | 9.48%                       | 14.16%                      |

Source: Bloomberg, Internal. All returns in USD terms, as of 31st May 2021. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. India Focused UCITS refers to a composite of all funds that invest into India via the UCITS platform. The custom 20:80 Index is an index weighted as 20% MSCI India Index and 80% MSCI India Small Cap Index. Large & mid cap active composite consists of funds falling in the large cap category as defined by the Indian regulator SEBI – Securities and Exchange Board of India. Small cap active composite consists of funds falling in the mid cap category as defined by the Indian regulator SEBI. For further details on MSCI and SEBI categories, please refer to the slide in the Appendix titled 'Market-cap Classification: SEBI versus MSCI'.



# **Stock Performance, as of months ending**

|                   | 29/05/2020 to<br>31/05/2021 | 31/05/2019 to<br>29/05/2020 | 31/05/2018 to<br>31/05/2019 | 31/05/2017 to<br>31/05/2018 | 31/05/2016 to<br>31/05/2017 |
|-------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| SRF               | 86.78%                      | 22.49%                      | 47.34%                      | 18.25%                      | 25.97%                      |
| Infosys           | 101.70%                     | -6.34%                      | 19.78%                      | 26.07%                      | -21.75%                     |
| Symphony          | 19.27%                      | -41.13%                     | -0.26%                      | 16.62%                      | 7.52%                       |
| Ipca Laboratories | 38.54%                      | 59.31%                      | 39.94%                      | 36.62%                      | 14.14%                      |

Source: Bloomberg, Internal. All returns in INR terms, as of 31st May 2021. The figures refer to the past and that past performance is not a reliable indicator of future results.



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