# DSP INVESTMENT MANAGERS

# Firm & Strategy Overview



| People | Processes | Performance |

December 2021

This document is a marketing communication.

## The DSP Group – Long History

#### Successful time-tested legacy in the Indian financial markets

### 150+

Years of existence (DSP Group) Among the oldest financial firms in India

### **Founders of BSE**

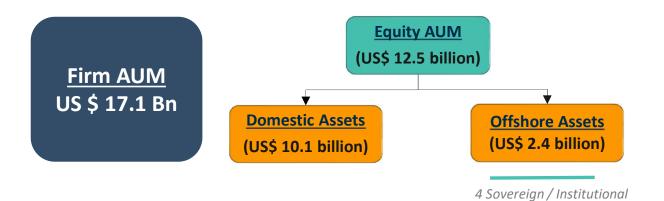
The family behind DSP Group included a founding member of the Bombay Stock Exchange

### **Market Pioneers**

Key figure in the professionalization of capital markets in India

**25 years** In the Indian asset management industry

- 1. Core Business : <u>Only</u> Investment Management
- 2. Ownership that allows <u>long term thinking</u>: Family-owned and professionally-managed
- 3. Decades of good investment practices : from JVs with Merrill Lynch and BlackRock
- 4. <u>Strong corporate access</u>: DSP Group brought many of the top 300 companies in India to capital markets for the first time
- 5. <u>Experienced Talent</u>: 26 member Equity Investment team, having witnessed many market, economic & business cycles



Source: Internal, 30 Nov 2021; USDINR rate assumed 75.0885

mandates + 1 UCITS fund

### **Our Principles**

- 1. Mindset: Long Term Alpha generation (~200-700) bps of alpha across strategies since inception)
- 2. Investors First: Close funds when margin of safety is low / valuations are sky high
- 3. <u>Investment Frameworks are sacred</u>: Build transparency, clarity & alignment with Investors
- 4. <u>Sustainability:</u> Gradually building ESG frameworks in our portfolios; signatory to UNPRI
- 5. <u>Minimize Risk approach</u>: 10<sup>th</sup> Man concept via "Skeptical analyst" to minimize accidents due to accounting frauds/ bad governance
- 6. <u>Owners Mindset:</u> via Long Term ESOP & hence long term investment decisions
- 7. <u>Skin in the Game</u>: The DSP Group family invests their wealth in DSP Funds. DSP employees too invest in DSP Funds.



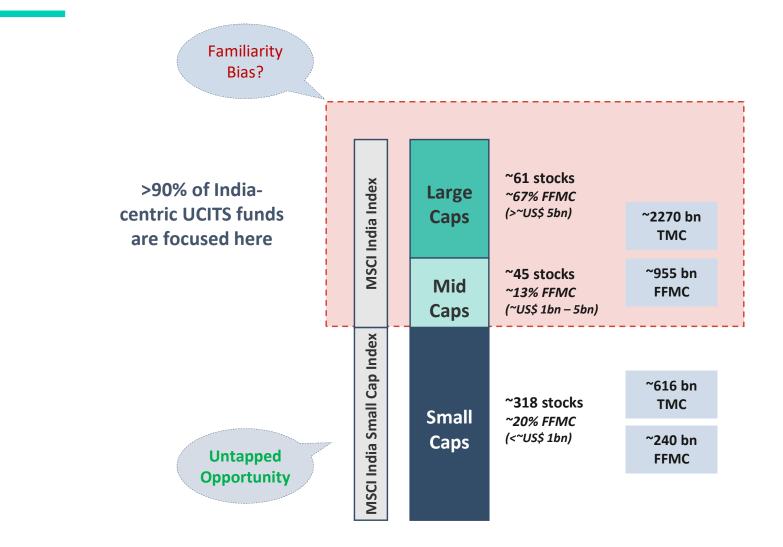
### **Equity Investment Team**



# The Opportunity



### Where to invest in India? The Equity Investment Landscape

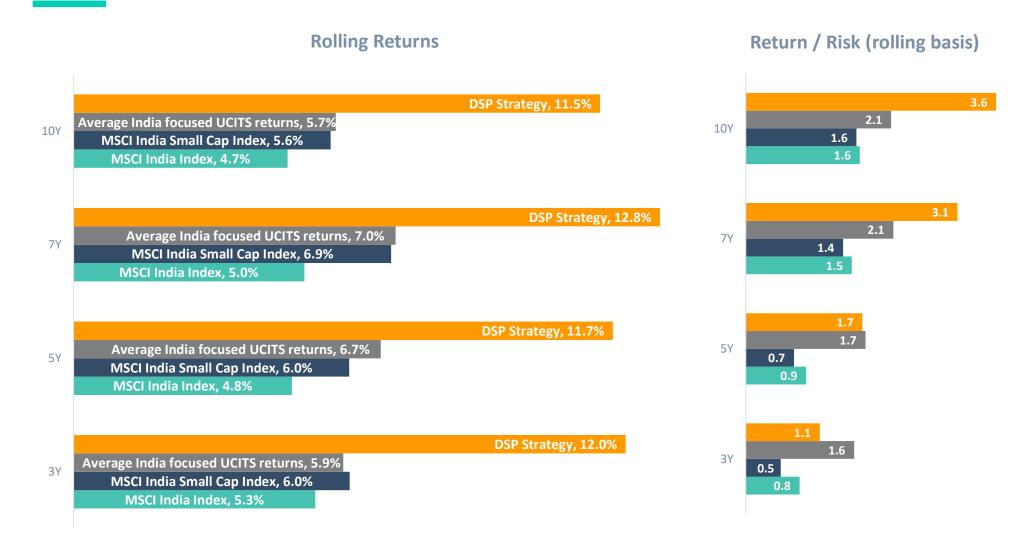


#### There is a significant investable market beyond the large and mid caps

Source: MSCI. Market cap data as on 3 Dec 2021. TMC = Total Market Cap, FFMC = Free Float Market-Cap, data as of 3 Dec 2021. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. All figures are in USD.



### How Small caps performed? Active management generated superior return/risk

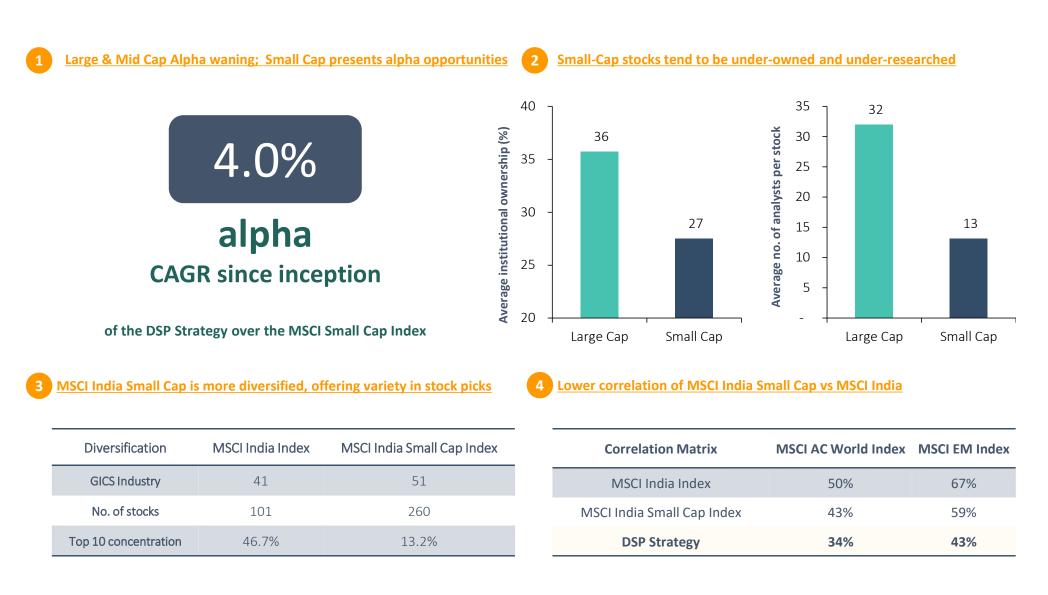


#### Our actively managed small and midcap oriented strategy has generated superior return/risk

Source: Bloomberg, Ambit Capital Research, Returns data are net of fees, data from Nov 2006 to 30 Nov 2021. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. All figures are in USD. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. The 'average India focused UCITS returns' refers to the average returns of all India focused UCITS equity funds as listed on Bloomberg.



## Alpha elements? low ownership, sparse research and high diversification

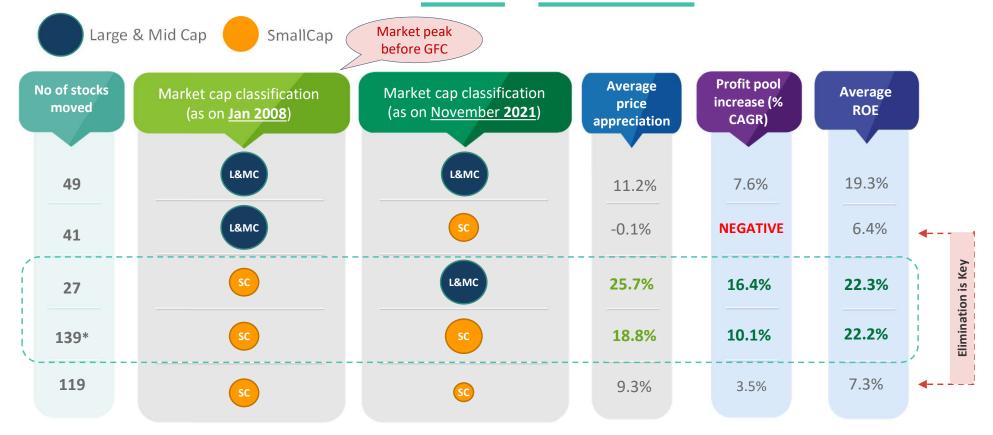


Source: Bloomberg, ACE Equity, Internal. Note: Large cap is represented by MSCI India Index and Small Cap is represented by MSCI Small Cap Index. Data as on 30 Nov 2021. For Panel 2 - Institutional holding is as per latest available qtly data (Mar'21/Jun'21) and Analyst coverage is as of 11<sup>th</sup> July'21; For Panel 3 - holdings data is as of 11<sup>th</sup> July'21. Correlation data since inception of the fund. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India.



## Which companies generate wealth? High ROE and Earnings growth companies

- We analysed data from Indian Large cap, Mid cap and Small cap companies over the past decade to understand their return potential
- Historically in the Indian markets, a combination of healthy ROE and high earnings growth has resulted in superior price performance



There is a sizable pool of high-quality companies that have the potential to provide superior returns

Source: Elara Capital, [MOSL Wealth Creation Studies in India]; \* companies with an average 10Y RoE > = 16%, used so as to categorize companies within Small Caps; Constituents of Nifty 500 Index as on November 2021 are back tested from the peak of 2008. All returns in INR terms. To understand the table better, we take an example of the third row. We considered all the stocks in the Nifty 500 index, and classified them as Small Cap, Mid Cap and Large Cap based on MSCI definition – please see Appendix. Over the period Jan 2008 market peak to November 2021, we found that 30 companies grew from being Small Caps to Large & Mid Caps, with an average price appreciation of 25.7%, Profit pool increase of 16.4% and an average RoE of 22.3%.



# Investment Philosophy



### **Portfolio Manager: Vinit Sambre**

Vinit Sambre heads the equity team at DSP and has been with the firm since 2005.

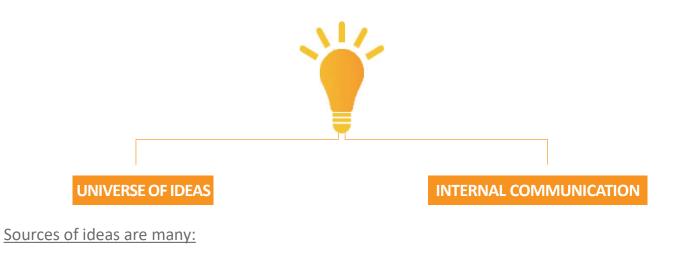


"Patience, embracing volatility and owning capital efficient businesses run by capable managers for long periods of time is my source of wealth creation"

Experience	<ul> <li>23 years of investment experience across 4 major market cycles</li> <li>In-depth knowledge of Indian equities, specifically in the small and mid-cap space</li> </ul>
	<ul> <li>Successfully delivered on a variety of mandates including concentrated thematic portfolios</li> </ul>
Style	<ul> <li>Buy &amp; Hold</li> <li>Low Turnover</li> <li>Demonstrated capability to identify and back high quality managements / promoters through cycles</li> </ul>
Recognition	<ul> <li>Recipient of several awards during his tenure</li> </ul>

Source: Internal, as of Nov 2021

#### **Investment Idea Generation**



- Interactions with 550+ companies a year (including companies outside our coverage)
- 15+ conferences ayear
- Industry experts, supply chain checks
- Sell-side interactions
- Any other source (journals, magazines etc.)

- Daily morning calls
- Weekly all-day team meeting every Wednesday
- Internal screens

Source: Internal, as of Nov 2021



## **Investment Philosophy – Focus is sustainable long term wealth creation**

- Fundamental bottom-up analysis, preferring companies exhibiting:
  - a) Scalability of their businesses
  - b) Sustainable high Return on Equity and earnings growth over time
  - c) Incremental capital allocation in equivalent or better ROE businesses
  - d) Stakeholder awareness and responsible governance



- Long-term investment horizon, turnover ratio ~25% (weight management through cycles).
- Sell Discipline Profitable positions where valuations rise to unsupportable levels, or Loss-making positions where investment thesis not unfolding as envisioned

#### What we are wary of

- Capital misallocation
- Disruptive competition
- High sensitivity to changing regulations

#### Our edge: Temperament, Research capability and eliminating behavioral biases

Source: Internal, as of 9 Dec 2021

### **Pillars of stock selection**

#### **Business**

#### Simple & predictable

Exide – Leading battery manufacturer
Ramco Cement – Most profitable south based cement player.
Supreme Industries – Largest polymer processor

#### Large & high growth potential sectors

Financials, Healthcare, Agriculture

#### Competitive advantage

Divis – Unique chemistry skills leading to durable topline and bottom line growth(15 year sales CAGR 22%). Very low competition.
IPCA - Lowest cost manufacturing
Ramco Cement – Lowest cost and most efficient cement producer
Voltas – Brand & Distribution

#### Positive Cash Flows & High ROE

5 Year avg ROE of some of our investee companies Symphony (~30%, till FY20) Supreme Industries (~24%, till FY21)

#### Businesses at the cusp of a turnaround

Identified companies like Atul Ltd and SRF Ltd early in their cycle which showed: Consistent profit growth Massive turnaround in ROE P/E re rating

#### Management

#### Credible & Capable managements

Bajaj Finance which moved from being a small cap to a mega cap in the past 14 years (till FY19). **Profit Growth** – 53% **Price Appreciation** – 80% **Average ROE** – 16%

#### Passion & Ownership of promoters

Basic check for all portfolio companies

**Past track record** Basic check for all portfolio companies

#### Prudent capital allocation

**SRF** - Superior capital allocation strategy, enabling the company to diversify from technical textiles (commoditized) to high entry barrier businesses such specialty chemicals and refrigerant gases

#### Valuation

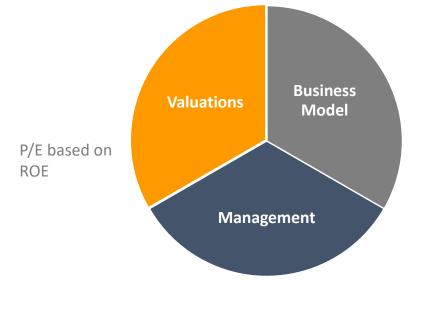
Valuation to be looked at in conjunction with strength of business and quality of management

- Bought Symphony at 14 P/E in Dec 2012.
- Company showed earnings growth of over 35% from Q1 FY 14 to Q3 FY 15
- Held the stock as valuations rose from 14x to 90x
- Trimmed position in 2015 as valuations and growth were not in conjunction and fundamentals were marginally declining

Source: Internal, Jarvis, Jul 2021; The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).



#### **Investment Framework**



Tax Rate > 20% Payout Ratio > 15% 3 Yr. Avg. ROE >16%

5 Yr. Avg. EBITDA Growth > 13%

5 Yr. Avg. PAT Growth >13%

Margin Increase: EBITDA Growth > Sales Growth

Earnings per share (EPS) Growth variation <100%

Net Debt/EBITDA < 3x

Positive free cash flow yield

Receivables, Inventory & Payable days variation < 30 days

#### <u>~75% of our portfolio meets</u> <u>these criteria.</u>

The balance ~25% includes companies that we believe are on the cusp of turnarounds and may not satisfy one or more of these criteria today

#### **Quantifying metrics to evaluate the 3 pillars**

Source: Internal. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. The data mentioned in this presentation do not constitute any research report/recommendation of the same and the metrics being followed by the DSP Strategy may change in future, Internal, Nov 2021



### Learnings through time

- 1. Deep analysis of historical business cycles (over 10-15 years), not merely management's future guidance. *Sterlite Tech*
- 2. Bottom up company research is more useful than predicting macro. Divis / IPCA / Dr Reddy's
- 3. Temperament Ignoring noise and not reacting to every news
- 4. Contra-cyclical plays use temporary disruption / downcycles to buy good companies. *Infosys / Eicher / Ashok Leyland*
- 5. Significant dispersion within each sectors, active stock picking is important. Eliminating losers is the key. *Bajaj Finance / IB*
- 6. Don't forget learnings from past mistakes, general tendency is to forget them in a bull market. *Stopped fresh inflows into flagship small cap fund in the interest of investors*
- 7. We are working with long term mindset and seek investor with long term capital of over 5 yrs. *Buy & Hold philosophy*

Source: Internal, as of Dec 2021. The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).



## **Buy & Hold philosophy**

- Align holding periods of investee companies with their entire business cycles
- Portfolio sizing depends upon our assessment of how the company ranks on our philosophy.

TOP 5 GAINERS- LAST 5 YEARS *	RETURN MULTIPLIER
SRF Limited	6.05x
IPCA Laboratories Limited	4.83x
Atul Limited	4.19x
Sterlite Technologies Limited	3.27x
Coromandel Technologies Limited	3.17x

Representative Indian mid cap equities portfolio data. Source: FactSet. The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any recommendation of the same. The representative portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).

Higher concentration in the portfolio

High Conviction holding

Add to holding during market corrections

#### Strong business + quality management = ignore noise, hold, add opportunistically

Source: Internal, as of 31 Aug 2021. The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).



### **Sell Discipline**

Symphony – In 2015, when the valuation scaled to unprecedented Trim / book profits levels and concerns around growth Profitable positions where valuations rise arose due to early monsoons, we to unsupportable levels trimmed our position marginally to reflect the growth concerns Ashapura Intimates – Investment Cut losses / Sell Loss-making positions where investment thesis based on management's thesis not unfolding as envisioned passion and business potential. Significant deterioration in fundamentals Unable to judge financial dressing. Corporate governance issues Fraud or misrepresentation of facts Exited position

TOP 5 LOSERS *	PRICE DECLINE	HOLDING PERIOD (YEARS)	PERIOD HELD	AVG WGT DURING HOLDING PERIOD	Learnings
Pennar Engineered Building Systems	-79%	3.2	Sep'15 to Dec'18	0.7%	Capex heavy businesses require clear visibility of growth
Titagarh Wagons Ltd	-77%	2.3	Mar'11 to Jul'13	1.2%	Capex heavy businesses require clear visibility of growth
Ashapura Intimates Fashion Ltd	-95%	1.3	Jul'17 to Dec'18	0.9%	Fortified our core beliefs of not purely relying on management guidance, which we did due to lack of historical cycle data
Navkar Corp Ltd	-72%	2.6	Mar'16 to Dec'18	0.7%	Be watchful about adverse regulatory changes and capital misallocation
Indo Count Industries	2.2	Oct'16 to Dec'18	0.8%	Fortified our core beliefs of not purely relying on management guidance	

\* Representative Indian mid cap equities portfolio data

Source: FactSet. The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any recommendation of the same. The representative portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).

#### Mistakes - a source of learning.



Source: Internal, as of Dec 2019. The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).

# Strategy Characteristics, Performance and Risks



## Differentiated from the typical Indian benchmark (MSCI India)

#### Not our portfolio!



Stocks	Total Market Cap in USD bn	Weight in MSCI India Index			
Reliance Industries	209.8	9.91%			
Infosys	95.9	8.43%			
HDFC	64.4	6.61%			
ICICI Bank	66.0	5.28%			
TCS	173.7	4.71%			
HUL	72.5	2.75%			
Bajaj Finance	56.2	2.74%			
Bharti Airtel	55.3	2.60%			
Axis Bank	26.8	2.15%			
HCL Tech	41.1	1.78%			
MSCI India Index (top 10)	10Y Avg ROE	<b>10Y PAT CAGR</b>			
	17.8%	24.6%			

#### Weight in **Total Market Cap in DSP Strategy** Stocks USD bn **Portfolio** Supreme Industries 3.7 4.76% Manappuram Finance 1.8 3.58% **IPCA** Laboratories 3.5 3.41% Atul Ltd. 3.4 3.29% Bata India 3.20% 3.2 SBI Life Insurance 15.43.04% Cholamandalam Investment 6.0 3.02% **ICICI Bank** 66.0 2.83% Sheela Foam 2.1 2.77% Coromandel International 2.9 2.65%

This is our portfolio!

DSP Strategy (top 10)	10Y Avg ROE	<b>10Y PAT CAGR</b>			
DSP Strategy (top 10)	18.9%	29.1%			

Source: MSCI, Elara Research. Total Market-Cap, data as of 30 November 2021. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. \* Trailing ROE have been provided. For MSCI India Index, ROE and PAT for Hindustan Unilever excluded because it is an outlier value. Also, top 10 weights have been rebalanced to 100 for the purposes of the portfolio ROE and PAT calculations.



### **DSP Strategy Characteristics**

Number of Stocks						51			
Cap-wise split (DSP Strategy)			Small Cap – 70.5%, Mid Cap – 19.2%, Large Cap – 7.6%, Cash – 2.7%						
Portfolio Turnover (last 12m) (DS	SP Strategy)					27%			
Strategy AUM						~US\$ 1,844 mn			
Metrics (US\$)	5 Years	Since Inception	Portfolio Metrics*	FY21	FY22E	FY23E			
Return(CAGR)			EPS Growth (%)	15.4%	21.4%	23.5%			
Fund	13.79%	11.58%	P/BV	8.4x	7.2x	6.1x			
Benchmark (MSCI India SmallCap)	15.08%	7.72%	ROE	18%	19%	19%			
· · · · · · · · · · · · · · · · · · ·			Sector Exposures						
Volatility %			Financial Services			20.6%			
Fund	22.23%	30.15%	Consumer Durables		12.4%				
Benchmark (MSCI India SmallCap)	27.18%	35.18%	FMCG/Retail		11.4%				
			Building Materials		10.3%				
Risk Free Rate (3m US Libor)	1.35%	1.26%	Pharma/Healthcare		3%				
	1.5570	1.20%	IT/Telecom/Technology Auto	6.4%					
Sharpe Ratio			Agri	5.8%					
Fund	0.56	0.34	Capital Goods	5.4%					
Benchmark (MSCI India SmallCap)	0.51	0.18	Chemicals	4.6%					
			Oil & Gas	3.2%					
Beta	0.77	0.83	Logistics	2.2%					
Tracking Error	8.42%	8.80%	Textiles	1.6%					

Source: Internal, all returns are net of fees, as of 30 Nov 2021; Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. Market-cap split based on MSCI classifications. \*The portfolio metrics displayed are estimates of the anticipated development of the portfolio holdings when measured against certain metrics. Some computations may also have extreme values removed from the calculations. These estimates are not intended to be an estimate or representation of future performance of the fund.



## Possible risks of investing in small cap companies

Investing into small cap and mid cap companies could come with a variety of risks such as, but not limited to

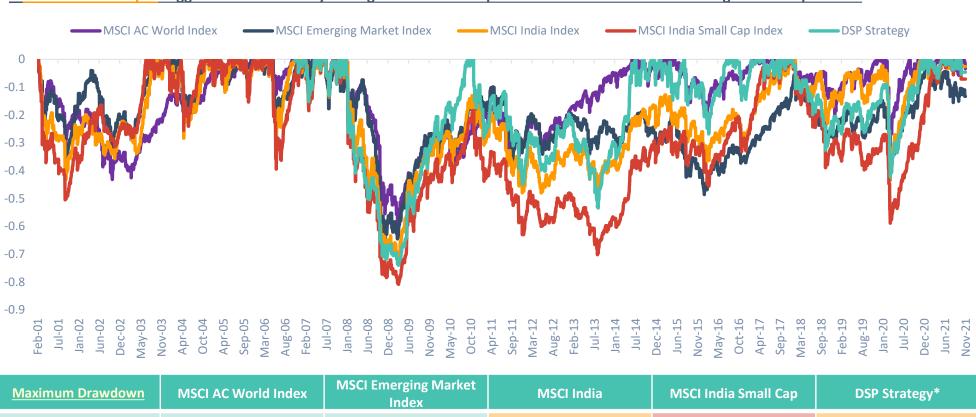
Business model might not scale	Liquidity risk
Corporate governance concerns	Key-man (promoter) risk
Volatility in returns	Unproven business models
Insufficient data on businesses	

Additional country risks for international investors may also apply such as political risk, currency risk, macro risk, regulatory risk, sovereign risk, economic risk to name a few.

Source: Internal



### Maximum drawdowns



#### A drawdowns analysis suggests that an actively managed India small cap funds is not different from the large & mid cap index...

66%

Source: Bloomberg, Data from Dec 2000 to November 2021. \*Data from DSP Strategy from Nov 2006. All figures in USD

60%



Since 2000

73%

74%

81%

#### **Performance track record**

USD CAGR Performance as on 30 November 2021.	1-Year	3-Year	5-Year	8-Year	10-Year	Since Inception
Compared with all UCITS funds focused on India.	27-Nov-20	30-Nov-18	30-Nov-16	29-Nov-13	30-Nov-11	14-Nov-06
DSP Strategy	27.52%	17.20%	13.79%	18.55%	15.04%	11.58%
Ranking	28	9	9	1	1	2
No of funds	42	41	38	35	33	21
Quartile Position	3	1	1	1	1	1
Average India focused UCITS returns	30.75%	14.04%	12.02%	11.90%	10.37%	7.26%
MSCI India USD	34.09%	14.73%	14.21%	10.98%	9.76%	6.77%
MSCI India Small Cap USD	53.88%	19.10%	15.08%	17.28%	12.97%	7.72%
Custom 20:80 Composite Index	49.92%	18.22%	14.91%	16.02%	12.33%	7.53%

#### The DSP Strategy has generated alpha over the custom composite benchmark in 11 out of 14 years

CY Performance	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006 (from 14th Nov)
DSP Strategy	20.54%	6.9%	-17.7%	48.8%	8.6%	2.4%	66.8%	-10.0%	40.5%	-38.7%	34.9%	129.2%	-66.4%	73.5%	3.7%
Ranking	8	19	54	12	2	10	2	41	2	35	2	2	30	10	28
No of funds	43	44	63	60	56	55	54	51	49	46	41	39	38	34	32
Quartile Position	1	2	4	1	1	1	1	4	1	4	1	1	4	2	4
Avg India focused UCITS	14.9%	6.1%	-13.3%	41.8%	0.8%	-2.3%	40.1%	-5.9%	29.3%	-35.3%	20.9%	91.7%	-62.7%	68.3%	4.9%
MSCI India USD	15.6%	7.6%	-7.3%	38.8%	-1.4%	-6.1%	23.9%	-3.8%	26.0%	-37.2%	21.0%	102.8%	-64.6%	73.1%	5.1%
MSCI India Small Cap USD	20.9%	-4.7%	-26.0%	67.0%	0.3%	2.4%	56.9%	-14.2%	36.3%	-48.2%	20.2%	126.0%	-72.5%	95.9%	4.6%
Custom 20:80 Composite															
Index	19.9%	-2.2%	-22.2%	61.3%	0.0%	0.7%	50.3%	-12.1%	34.2%	-46.0%	20.3%	121.3%	-70.9%	91.3%	4.7%

Source: MSCI. Internal, Bloomberg, data as of 30 Oct 2021. DSP Strategy returns are net of fees. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India.



# ESG / RISK Framework



### **Indicative Forensic Analysis Framework**

The Fund will follow a focused, disciplined, and multi-staged investment diligence and decision-making process which takes into account a consideration of some or all of the following factors, such as the indicative forensic analysis framework below, conducted by the Skeptical Analyst.

	Area	Checks
		Aggressive accounting policies/ structuring
		Cost capitalisation/ deferral
		Tax structuring
	Earnings quality	Non - core / other income dependency
		Varying costs movements, frequent one-offs
		Employee cost, provident fund, Employee Stock Options (ESOPs), depreciation checks
lt		Intersegment accounting/ unallocables
accounting quality		Earning to cash conversion
ъ Б		Disguised debt (acceptances) & Vendor financing
ßu		Working capital days trend (Payable days high)
lti	Cash flows & working capital quality	Operating expenditure ("Opex") v capital expenditure (Capex") payables
on	Cash hows & working capital quality	Receivable factoring / Off Balance Sheet structuring
Ŭ		Cash flow source and utilisation
		Capex to Gross/ Net block
als		Dividend without cash flows
Financials/		Profit to networth accretion
l ar		M&A, Intangibles, accounting tricks
		Inter corporate deposits/ loans/ advances
	Balance sheet risk, Capital allocation	Unhedged currency risk
		Leverage - actual vs reported
		Unexplained high cash levels/ current account balances
		Contingencies/ commitments/ liabilities
		Investments in Subsidiaries, Joint Ventures/ impairments/ Capital allocation
		Revaluations/ write offs and RoE/RoCE impact
		Related party transactions (reported, unreported), Brand ownership, etc
		Key Management Personnel remuneration vs Profits, Conflict of interests
i i i		Pledging, group leverage, shareholding structure
n	Board, Governance and promoter quality	Auditors quality, fees and internal auditors
t d		Independent directors strength and skill set
e l		Frequent Board/ management changes
Management quality		Credit rating trends
- age		Non-financial source, media articles/ red flags
aŭ		PEPs (political links), AML/ FATF sanctions
Ξ	Forensic/AML/Offshore links and other checks	Offshore links
		Goods & Services Tax / tax / provident fund non compliance, penalties
		Criminal/ civil litigation history



### **ESG** integration

#### Two pronged approach

1. **INVESTMENT**: Integration of ESG factors into investment analysis



A sample snapshot from our Internal tracking sheet with MSCI ESG scores (purely representative)...

Mcap Rank	NAME	GICS Sector	Analyst	ESG Rating	Ind adjusted number	E	E wt	S	S wt	G	G Wt
1	RELIANCE INDUSTRIES LTD	Energy	RS	BB	3.8	4.7	56	4.1	19	3.4	25
2	TATA CONSULTANCY SVCS LTD	Information Technology	MS	AA	8.4	6	24	6	50	4.2	26
3	HDFC BANK LIMITED	Financials	DG	A	7.1	2.4	9	5.1	60	6.6	31
4	HINDUSTAN UNILEVER LTD	Consumer Staples	MS	A	6.7	7.8	32	4.4	52	4.8	16
5	ITC LTD	Consumer Staples	MS	AA	8.1	3.7	33	3.9	51	6.6	16
6	HOUSING DEVELOPMENT FINANCE	Financials	DG	A	5.9	6.8	5	4.7	67	5.1	28
7	INFOSYS LTD	Information Technology	MS	AA	7.6	4.7	24	5.4	50	6.9	26
8	STATE BANK OF INDIA	Financials	DG	В	1.5	0.9	8	3.9	58	4.2	34
9	KOTAK MAHINDRA BANK LTD	Financials	DG	A	6.3	1.3	8	5.1	58	6.2	34
10	ICICI BANK LTD	Financials	DG	BB	3	3	8	4.5	58	4.1	34

2. <u>STEWARDSHIP</u>: Engagement with companies - CXOs, board members and investors relations teams, including proxy voting

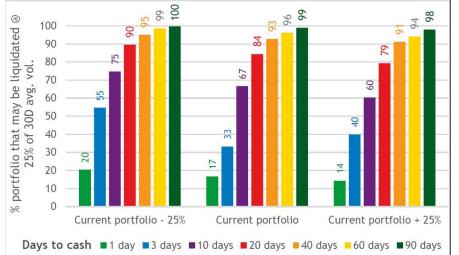
Source: Internal, as of Jul 2021. | The above information is only for illustration purpose and should not be construed as recommendation of the stocks.

#### **Investment Risk Management at DSP**

#### **Portfolio Risk Monitoring**

- Independent Risk & Quantitative Analysis team (RQA)
- Regular Risk meetings to "Hold a Mirror" to portfolio risk
- Macro stress testing
- Sector & style exposure & returns monitoring, market trends
- Tolerance limits for stop losses and drawdown

#### Indicative: It takes ~10 days to liquidate 67% of the DSP Strategy portfolio



*Current portfolio +/-25% refers to the assets (AUM) in the strategy increased or decreased by 25%, as two alternative scenarios, to depict how liquidity of the portfolio could change under these new AUMs* 



- Stock level contribution to risk
- Predicted vs delivered volatility & beta
- Factor risk breakdown of portfolio, including NAV at risk analytics
- Tactical indicators for monitoring reversal risks

#### **Position Level Monitoring**

- Constant review of performance: large winners / losers
- Constant monitoring of investment thesis with research team



Since 31<sup>st</sup> Dec 2007

Source: Internal; Note: Investment process is subject to change. Charts / Tables depicted are purely illustrative in nature. The above information is only for illustration purpose and should not be construed as recommendation of the stocks. To explain the worst-3-day-drawdown table, the first row represents the biggest redemption ever seen by the fund, in a consecutive-3-day period, which in this case was about 4.16% of AUM and occurred on 7<sup>th</sup> Jan 2013.

## DSP

# Fund Terms and Structure



### **Fund Terms**

**Objective\*:** The DSP India Equity Fund (the "Fund") aims to achieve long term capital appreciation from a portfolio that is substantially constituted of equity and equity related securities of mid cap and small cap companies.

Investment philosophy : Bottom-up approach to stock picking.

**Universe:** It is anticipated that the Fund will invest across the entire range of capitalizations (across large cap, mid cap and small cap), however there will be a focus on mid cap and small cap companies. The classification of capitalizations will be based on the classifications of securities comprised in the MSCI INDIA INDEX and the MSCI INDIA SMALL CAP INDEX, which are the indices used by the Fund for performance comparison purposes only.

Diversified: Typically portfolio of ~50 stocks across market capitalization

**Risk management:** Governed by a robust risk framework; No leverage;

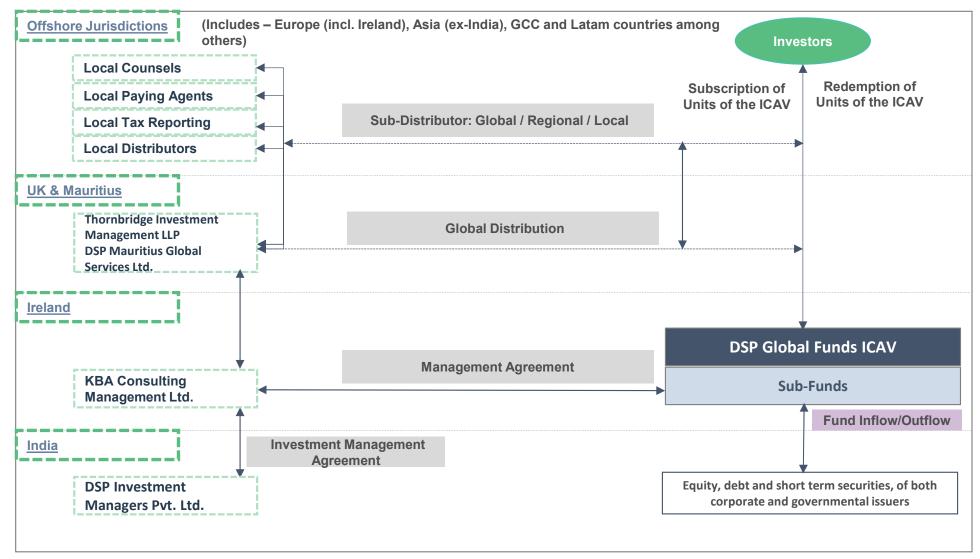
Fund Structure	DSP India Equity Fund is a compartment of DSP Global Funds ICAV, an umbrella UCITS V compliant ICAV
Share class	Seed Class
ISIN code	IE00BK0WZ337
Investment manager	DSP Investment Managers India Pvt. Ltd.
Domicile	Ireland
Inception Date	15 March 2021
Reference Currency	USD
Dealing and Valuation	Daily
Administrator	HSBC Securities Services (Ireland) DAC
Depository Services	Depositary – HSBC France, Dublin Branch
Management Company	KBA Consulting Management Limited
	(i) 0.70% of the Net Asset Value of the Seed Class when the Net Asset Value of the Fund is up to \$150 million; or
Seed Share Class – Total Fee and	(ii) 0.60% of the Net Asset Value of the Seed Class when the Net Asset Value of the Fund is greater than
Operating Expenses	\$150 million and up to \$300 million; or
	(iii) 0.40% of the Net Asset Value of the Seed Class when the Net Asset Value of the Fund is greater than
	\$300 million
Other fees	As set out in the Prospectus

Note: The Fund's Net Asset Value may have an elevated volatility due to its investment policy.

Source: Internal; \*There is no guarantee that the fund will achieve its objective.

## **DSP Global Funds ICAV: Structure**

DSP GLOBAL FUNDS ICAV - An umbrella type Irish collective asset-management vehicle with segregated liability between Funds



Note: The Fund's Net Asset Value may have an elevated volatility due to its investment policy.

Source: Internal; \*There is no guarantee that the fund will achieve its objective.



#### **Seed share class - Pricing**



\* Operating expenses are capped at 25 bps, irrespective of AUM.

# Operating expenses can reduce over time with economies of scale.

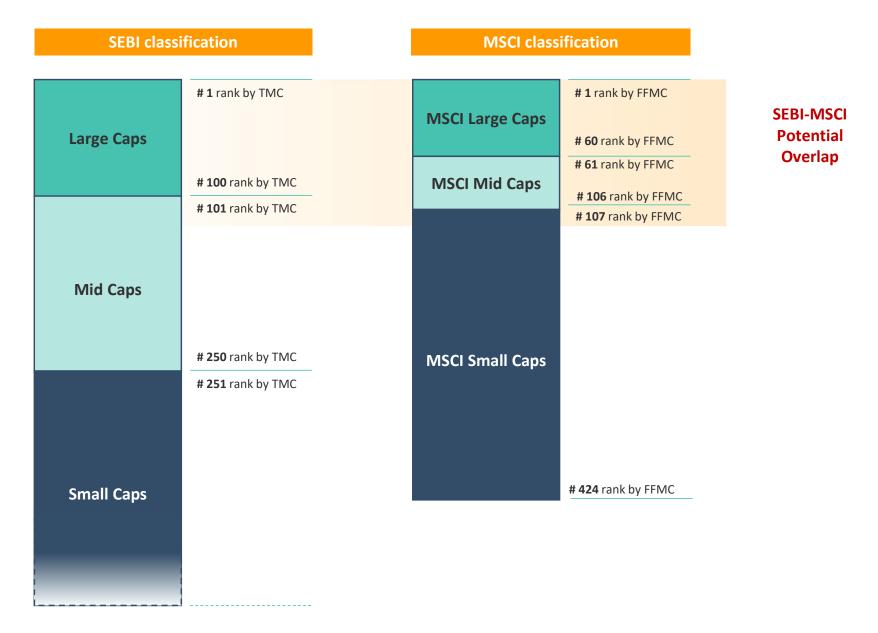
Other fees: As set out in the Prospectus, if any



# Appendix



### **Market-cap Classification: SEBI versus MSCI**

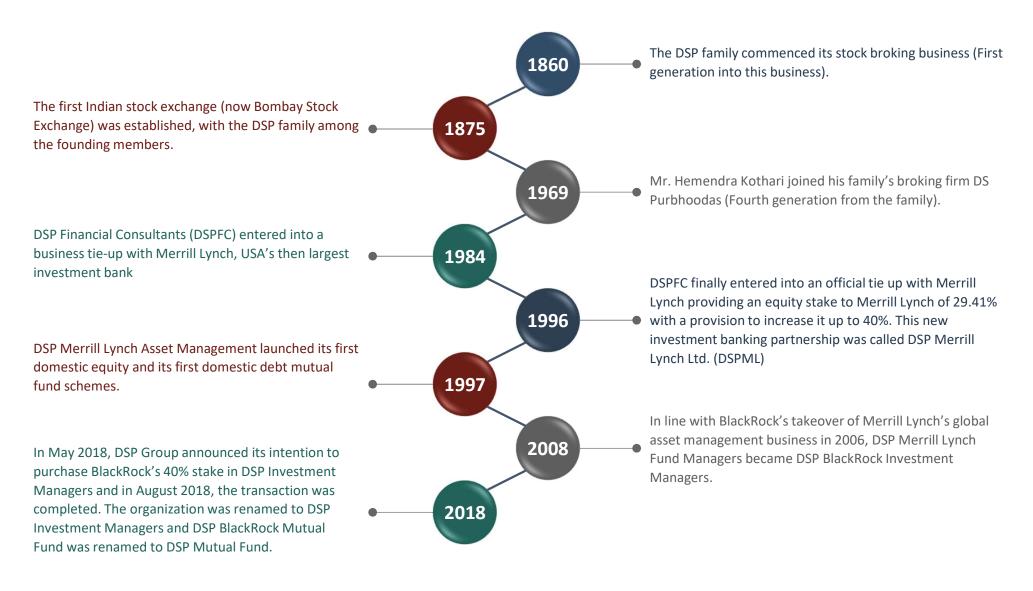


Source: MSCI, SEBI, as of Nov 2021. SEBI is Securities and Exchange Board of India, the Indian securities market regulator. TMC = Total Market Cap, FFMC = Free Float Market-Cap. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index.



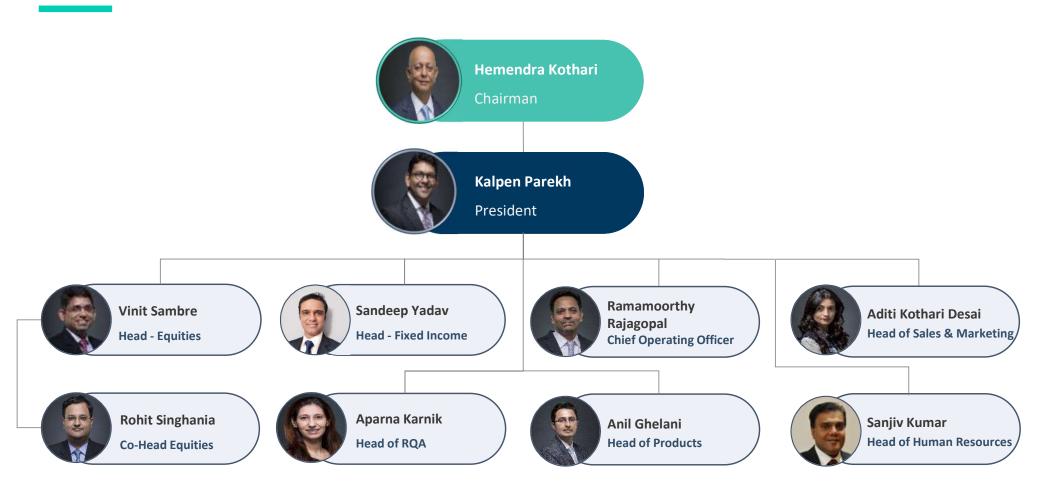
## **Evolution of DSP**

The DSP Group, headed by Mr. Hemendra Kothari is one of India's oldest financial services firms having commenced its stock broking business in the 1860's



Source: Internal

### **DSP Organization Structure - Senior Management**



Source: Internal, as at Aug 2021

### **Incentives aligned to investment objectives**

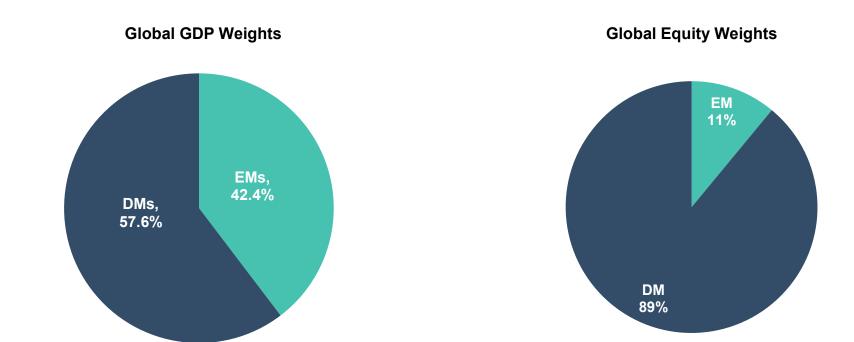
Factors driving performance - Analysts	Share
Model Portfolio outperformance	[]%
Fundamental attributes - Thesis, Extent of variation on chosen fundamental parameters	[]%
Hit ratios – Strong Buys outperforming Buys and so on	[]%

Factors driving performance – Portfolio Managers					
Fund performance v/s Benchmark (for each fund managed by PM proportionate to fund AUM)					
3Y and 1Y (rolling returns)	[]%				
Other activities					
Active interaction, engagement, mentoring analysts, adherence to framework	[]%				

Source: Internal; Actual allocations to each factor may be discussed over a call.



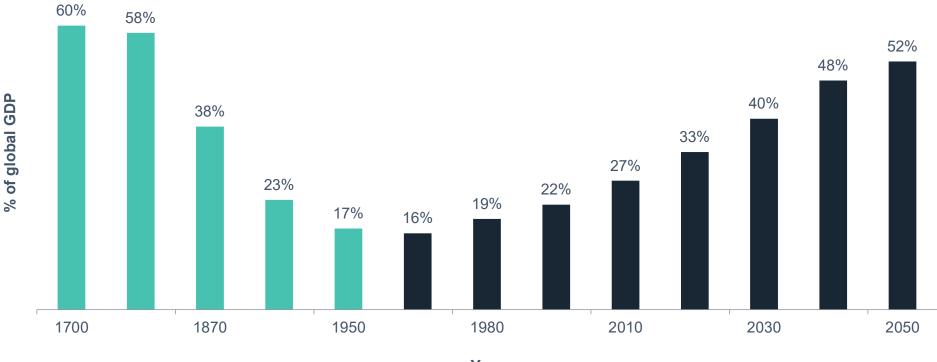
### EMs under-represented in Global Equities compared to Global GDP



Source: IMF, World Economic Outlook Database, Morgan Stanley Research, November 2021; \* EM refers to emerging markets and developing economies as per IMF



## Asia's Share in World GDP is steadily rising

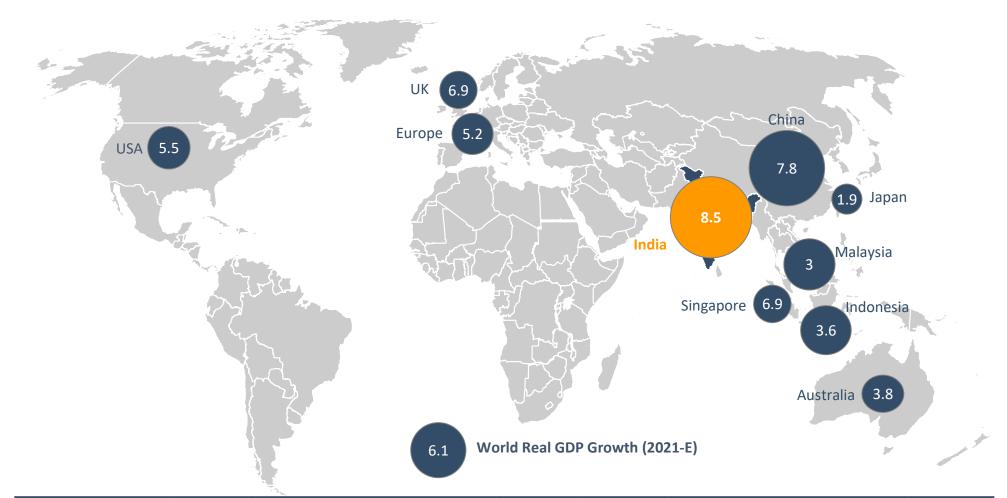


Year

Source: ADB, Morgan Stanley Research, as of November 2021



### India – Among the fastest growing large economies in the world\*

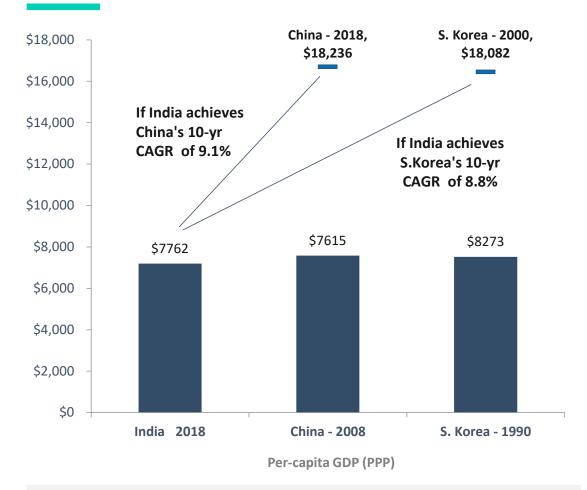


MSCI Country In Returns (USD)	dex CAGR	ACWI World	US	Europe	Japan	UK	China	India	Brazil	Russia	MSCI EM
10Y		11.3%	15.5%	7.3%	8.2%	4.4%	6.9%	9.2%	-3.6%	4.2%	5.4%
15Y		6.9%	9.9%	3.3%	3.2%	2.0%	6.7%	6.6%	1.1%	0.7%	5.2%
20Y		7.9%	8.8%	6.1%	5.4%	4.8%	11.2%	13.4%	8.8%	10.1%	9.4%
CAGR	10Y	15Y	20Y								
<b>USDINR Cross</b>	-3.7%	-3.4%	-2.2%								

Source: Morgan Stanley Research, as of 3 Dec 2021. \* Large economy refers to economies above US\$ 1.5 trillion in GDP.

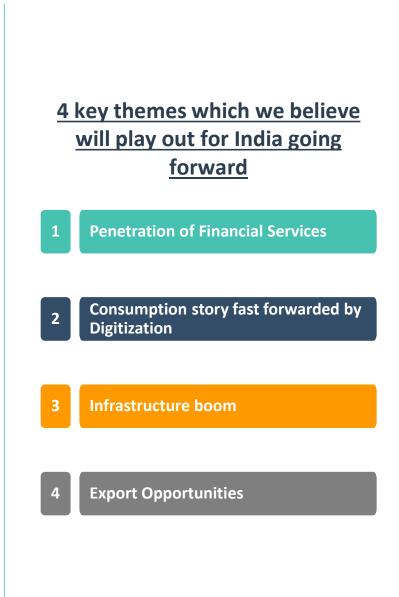


### Is sustained 9 - 10% nominal GDP growth for a large economy even possible?



- China/South Korea grew per capita GDP at 9.1% / 8.8%, respectively, for 10 years from levels <u>similar to India's</u> **US\$7,762** PPP adjusted 2018 per capita GDP.
- To convert to nominal GDP growth, we factor 1.5% population growth (assumed).
- So 9 to 10% nominal GDP growth is certainly possible, over a 10 year period or longer.

Source: Goldman Sachs Global investment Research, December 2019.



### India: Structural, not tactical

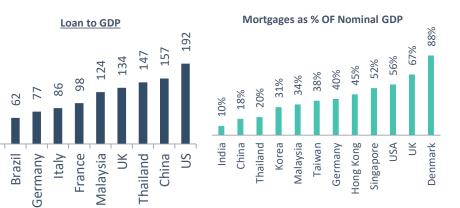
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52

India

Banking, Insurance, Loans, mortgages, mutual funds all underpenetrated

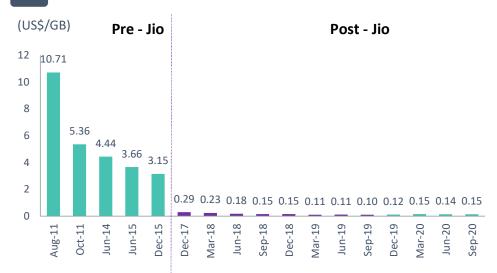
Population	1,350 mn	MF Accounts	90.4 mn
Bank Accounts	1,571 mn	Demat Accounts	47.6 mn



### Tremendous runway for infrastructure growth

- 1. HIGHWAYS only 2% of network, 40% of traffic
- 2. PORTS ~217 ports versus China's ~2400 as of FY20
- 3. AIRPORTS ~125 airports versus China's ~235 as of FY20
- 4. RAILWAYS freight:22 kmph; passengers: 50 kmph
- 5. POWER 25% T&D losses
- 6. HOUSING affordable housing schemes targeting 29mn households by 2022, across rural and urban areas

#### 2 Falling data costs boosting consumption



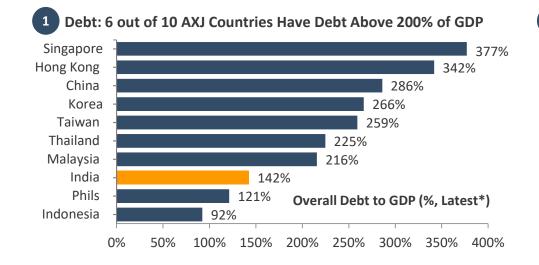
#### **Textile/Apparel Exports (CY19) Chemical Exports (CY19)** 267 USD bn USD bn 137 45 37 China India China India 'LEVER': Perfectly fits the 'Make in Environmental norms, Good India' theme (Labour rates, chemistry knowledge, Cost of Exchange rates, Value Chain, operations (labor), De-risking by Energy Cost, **R**aw-material) global customers

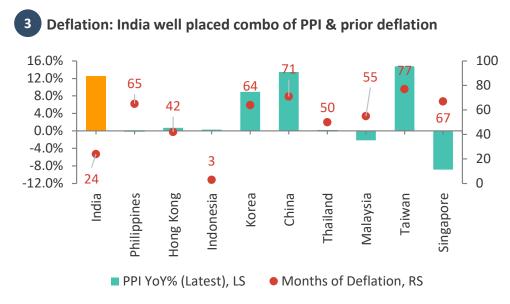
**Export opportunities in Textiles and Chemicals** 

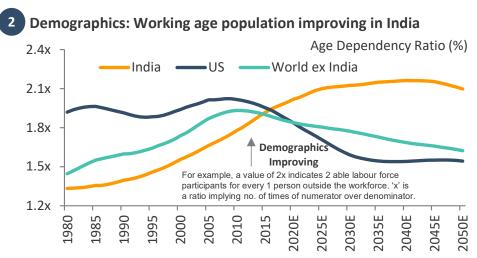
Source – Spark Capital Research, Jan 2021



# India Well Positioned on 3Ds: Debt, Demographics and Deflation







- 4 Demonetization: A surprise 4th 'D'!
- For crackdown on black money, money laundering, counterfeiting.
- Short-term tremors, but positive in the long-term.
- Prime Minister Modi seen as a visionary leader, fully committed to the development of India.
- Corporate clean-up, Balance-Sheet firm-up.
- GST (Goods and Services Tax)
  - Prevent tax evasion
  - Widen tax base
  - Increase tax/GDP ratio

Source: Morgan Stanley (Panels 1,2 and 3), DSPIM (Panel 4).. There is no guarantee that any forecast make will come to pass. For Panel 1, \*Data as of 3Q20. For Panel 3, \*Latest as of July 19 for Malaysia and Sep Philippines, March 21 for others.

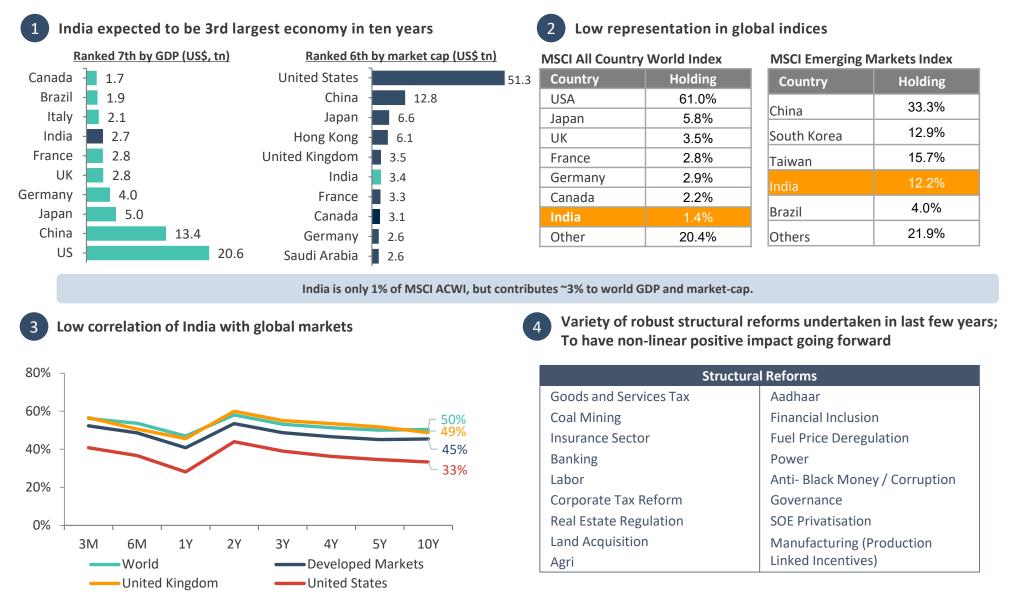


# **Current Government's key reforms**

Taxation	Bankruptcy law	Supply side reforms	Banking/Financial inclusion
<ul> <li>Exercise the second s</li></ul>	<ul> <li>Conce fully implemented, will help in improving ease of doing business in India, deepen bond markets and also solve NPL issues of the banking sector</li> </ul>	<ul> <li>Online environment and forest clearance process, credit availability, electricity availability etc.</li> <li>Key objective to improve India's ranking from 130 to within 50 over 2 years</li> <li>Work on simplifying labour complex labour laws to merge into 4 labour codes.</li> <li>Facilitating the APMC reforms in agriculture</li> </ul>	<ul> <li>Financial inclusion plan (JAM trinity)</li> <li>Direct transfer of social benefits/subsidies</li> <li>~320 mn+. bank accounts opened since Sep-14 vs. 625 mn accounts in the last 65 years</li> <li>Consolidation within large number of PSU banks</li> </ul>

Source: UBS Research, Aug 2020

# Why should one consider a direct India exposure? (i.e. not via EM)



Source: Morgan Stanley, 3 Dec 2021 (World – MSCI All Country World Index, DM – MSCI The World index; USA – MSCI USA; UK- MSCI United Kingdom). MSCI India index data based on total returns with dividend reinvestment. It is not possible to invest directly in an index.

### India - Well-diversified across sectors

MSCI Sectors	India	China	Korea	Taiwan	Hong Kong	Singapore	Malaysia	Indonesia	Australia
Energy	12%	2%	1%	0%	0%	0%	4%	4%	3%
Materials	10%	4%	7%	5%	0%	0%	9%	9%	17%
Industrials	5%	6%	7%	3%	16%	7%	7%	0%	5%
Consumer Discr	8%	30%	9%	2%	5%	2%	4%	7%	8%
Consumer Staples	9%	6%	3%	1%	2%	3%	12%	9%	6%
Financials	25%	14%	8%	13%	47%	47%	36%	54%	35%
Health Care	5%	7%	6%	0%	0%	0%	9%	2%	11%
Information Technology	19%	7%	47%	72%	0%	2%	3%	0%	4%
Communication Services	3%	18%	11%	2%	1%	24%	9%	15%	2%
Utilities	5%	3%	0%	0%	10%	0%	8%	0%	2%
Real Estate	1%	4%	0%	0%	19%	16%	0%	0%	7%
Top 2 Sector Weights	43.4%	48.1%	57.8%	85.0%	65.9%	70.9%	48.8%	69.2%	52.2%
India is well diversified across sectors									

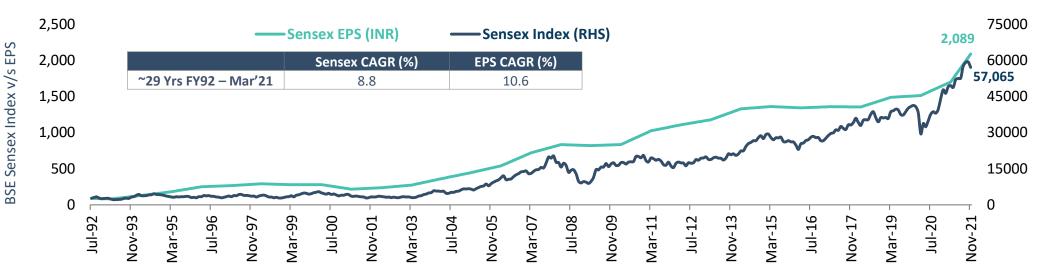
India is well diversified across sectors

As on 3 Dec 2021 | Source: Morgan Stanley. Based on MSCI Indices

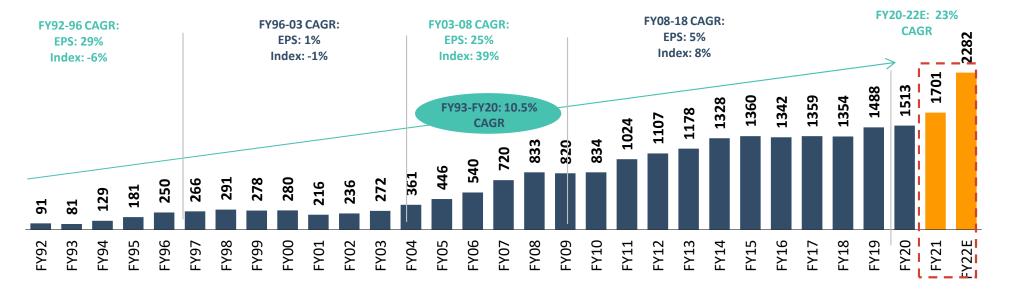
Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results



### Earnings: It's what really matters the most



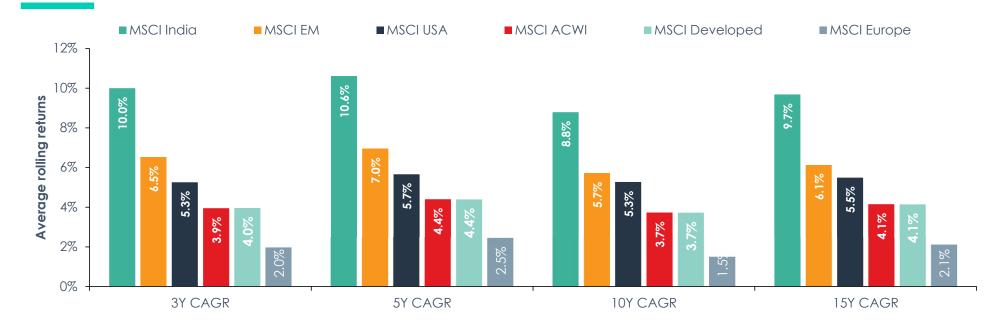
#### Earnings growth likely to average around 23% for FY20-FY22E

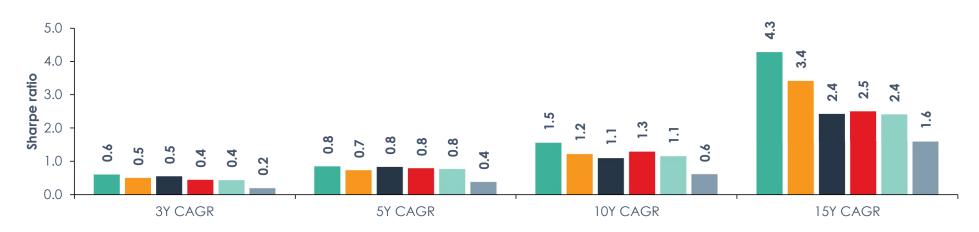


Source: MOFSL. Data as of 30 Nov 2021. CAGR – Compounded annualized growth rate. FY Note: There is no guarantee of returns/income generation in the Scheme. Further, there is no assurance of any capital protection/capital guarantee to the investors in the Scheme. Forecasts may not come to pass.



### **Relative performance**

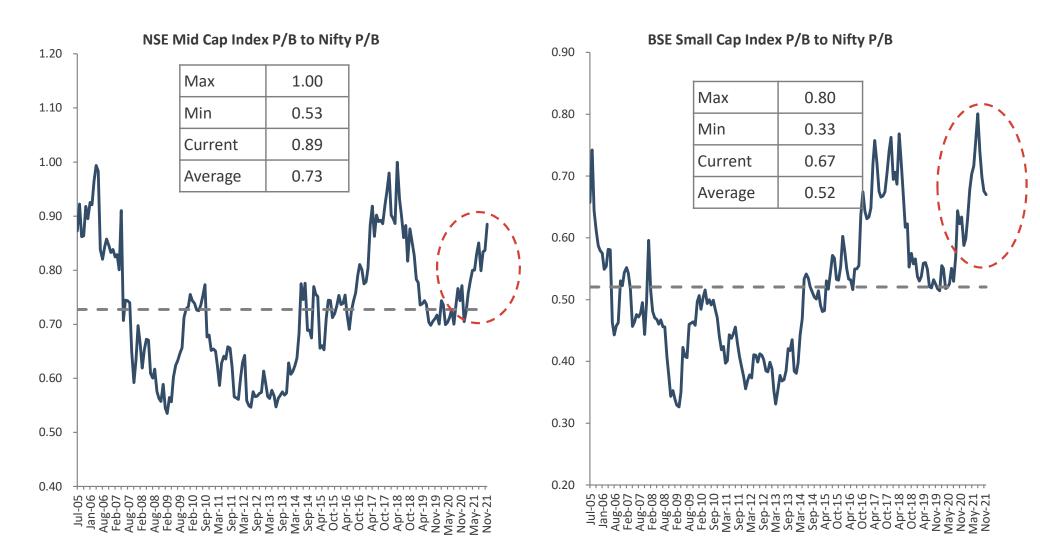




Source: Bloomberg; Note: Sharpe ratio has been calculated as the average of rolling 3/5/10/15 year returns (since 1st Jan 1999) divided by the standard deviation of all 3/5/10/15 year returns respectively. Mutual funds with less than 3 year AUM history have been excluded from this analysis. All returns are calculated in USD terms. Latest data as of 30 Nov 2021.

# **Small and Mid Cap Valuation Differential**

### <u>Kindly note that the following 'mid' and 'small' cap nomenclature is from an Indian regulator (SEBI) perspective. Accordingly, the</u> <u>strategy has > 65% invested in the 'mid' cap bucket at all points (i.e. chart on the left is more relevant</u>



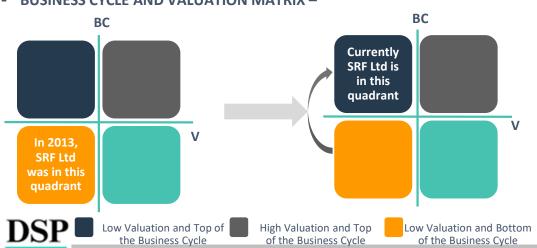
Source: Bloomberg , Ambit research, 30th November 2021.



# Historical portfolio holding examples - SRF Ltd

Commodity Business to IP Driven company

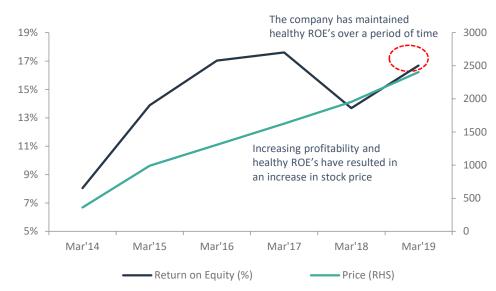
- ECONOMIC MOAT Unique chemistry skill within specialty chemicals and refrigerant gases
- COMPETITIVE ADVANTAGE Long lead time to win orders, continuous R&D on process technology and ability to withstand adverse business cycle
- MANAGEMENT ROE Focused. Moved from commodity type to IP driven business which helped to increase Return of Invested Capital (ROIC) of the company
- LONGEVITY OF GROWTH
  - Within the Specialty chemical market, the company has less then 1% exposure in USD 50 bn global agro market thereby providing a runway for growth going forward
  - Refrigerants caters to cooling solutions for Auto and Building, which are significantly underpenetrated in India
  - Having cost competitiveness, it has large export market to cater as well



#### BUSINESS CYCLE AND VALUATION MATRIX –

### Time Frame: FY14 to FY19

Sales	EBITDA	PAT	Returns
Growth	Growth	Growth	(Dec'13 – Dec'19)
1.9x	2.7x	4.0x	



Source: DSP Investment Managers – internal research, Factset

The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).

Note: In the BCV quadrant illustration alongside, companies experiencing an improving Business Cycle (low to high) are typically favorable investments. However, this needs to be seen in conjunction with Valuations. While lower valuations usually provide good entry points, during times of market euphoria, this might push investors into investments that turn out to be value traps. In general, we would look to trim our weights in companies at the top of the Business Cycle and which have discomforting valuations.

High Valuation and Bottom of the Business Cycle

## Historical portfolio holding examples – Supreme Industries

### **Driven by ROCE obsession**

- The company has been in existence for ~78 years
- Very high standard of corporate governance
- Largest producer of plastics and allied products in India with diversified product portfolio across industrial, B2C and patented products
- Prudent capital allocation reflected in healthy return ratios of the company consistently
- Enjoys healthy market share in each of its product portfolio
- Strong distribution network with more than 3400 channel partners which acts as entry barrier
- Increasing capacity by 40% of over next 24 months funded by internal accruals which will aid growth for next 3-5 years



#### SUPREME INDUSTRIES - ROE

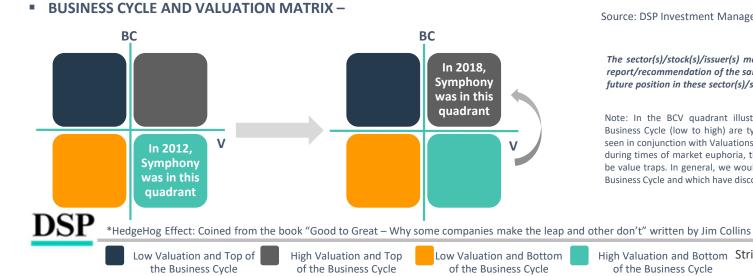
Source: Internal, Bloomberg, Jan 2020. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).



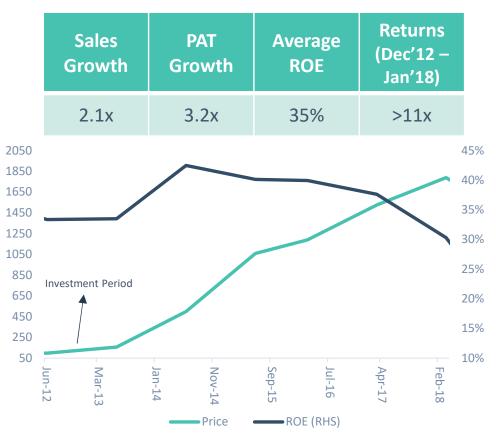
# **Historical portfolio holding examples - Symphony**

Focused approach

- ECONOMIC MOAT Product Innovation. Consistently adding product portfolio every year to improve customer experience. The business model ticks all boxes of what we say as "HedgeHog Effect"\*
- **COMPETITIVE ADVANTAGE** Largest Air Cooler player with 50% market share in Organized market in India. Asset Light model with strong focus on distribution (network with access to 1000+ distributors and 30000+ dealers)
- **MANAGEMENT** Generates superior ROE and ROCE on a consistent basis.
- LONGEVITY OF GROWTH -
  - 50% market share in organized player. Unorganized market players have substantial market share in air cooler market. With the introduction of GST, Shift of Unorganized to Organized, would enable to the company to grow sustainably.
  - Scaling into Industrial cooling would add to further growth in revenues and diversification to overseas market will help in moderating the impact of seasonality.



### Time Frame: FY13 to FY18



Source: DSP Investment Managers - internal research, Factset

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High Valuation and Bottom Strictly For Use By Intended Recipients Only 52 of the Business Cycle

# **Historical portfolio holding examples – City Union Bank**

### Boring banking drives 110+ years of profits and dividend payout

- The company has been in existence for ~115 years
- City Union Bank (CUBK) is amongst the few banks in the world to have just 7 CEOs appointed in 100+ years of operations – highlight of management consistency and stability
- Focused on its roots even today i.e. lending to small business traders which is 50%+ of advances. Relationship based banking with increasing blend of technology
- CUBK has 0.4% loan market share today and focus remains on replicating the business model across India
- Ultimate credit losses (write-offs) have been less than 100bp over last 10 years
- Consistently delivering above industry average return on assets and equity

#### PAT USD mn



Source: Internal, Bloomberg, Jan 2020. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).



# **Historical portfolio holding examples - Infosys**

### We asses & evaluate temporary disruption as possible opportunities

- Under new leadership business had started showing signs of improvement. Salil Parekh joined in Jan 2018
- Faced whistleblower problem in Oct 2019, evaluated in-depth and concluded that it was a bit frivolous
- Whistleblower led to steep correction Buy or sell ?
- Provided good entry opportunity stock was available at 13-14X

10 yr Average	
ROCE	35%
PAT CAGR	10%
Dividend Payout	44%



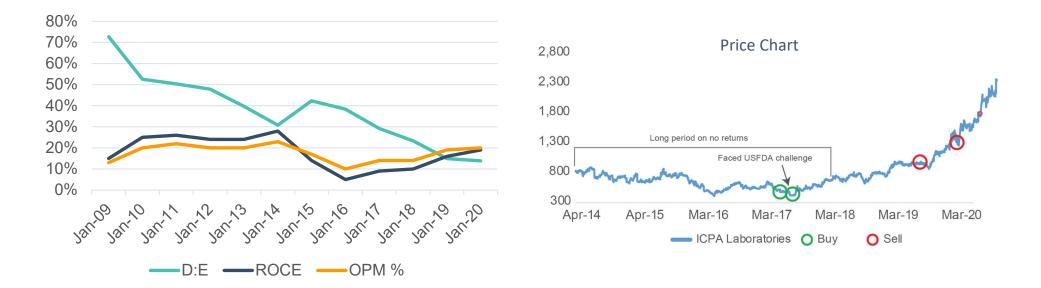
Source: Internal, Bloomberg, Nov 2020. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s). The figures refer to the past and that past performance is not a reliable indicator of future results.



### **IPCA Laboratories Ltd**

### Strong management, superior ROCE and cost efficient pharma play

- Vertically integrated into API gives huge cost advantage
- One of the most capital efficient companies within the sector average ROCE FY10-15 = 25%
- ▶ Faced USFDA challenge in 2014 Buy or Sell ?
- ▶ ROCE cracked from 28% in FY14 to 5% in FY16; now back to 20%



Source: Internal, Bloomberg, Oct 2020. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s). The figures refer to the past and that past performance is not a reliable indicator of future results.



### **Composite BM Performance (Since Dec 2000)**

Average Daily Rolling Return	ЗҮ	5Y	7Y	10Y
MSCI India Index	13.0%	12.2%	10.3%	9.3%
MSCI Small Cap Index	18.2%	16.4%	13.4%	11.4%
Custom 20:80 Composite Index	17.4%	15.8%	13.0%	11.1%

Return / Risk (Rolling basis)	ЗҮ	5Y	7Y	10Y
MSCI India Index	0.78	0.91	1.15	1.50
MSCI Small Cap Index	0.68	0.82	1.04	1.38
Custom 20:80 Composite Index	0.68	0.83	1.05	1.40

Source: Bloomberg. Data from Dec 2000 to November 2021. Past performance is not a reliable indicator of future results. Large & mid cap active composite consists of stocks with total market cap rank between from 1 to 100. Small Cap active composite consists of stocks with total market cap rank between from 101 to 250. All figures in USD



### **Benchmark Performance, as of months ending**

	27/11/2020 to 30/11/2021	29/11/2019 to 27/11/2020	30/11/2018 to 29/11/2019	30/11/2017 to 30/11/2018	30/11/2016 to 30/11/2017
MSCI India Index	38.29%	6.46%	5.82%	-2.65%	32.19%
MSCI India Small Cap Index	56.73%	13.13%	-2.91%	-22.42%	54.01%
DSP Strategy	27.52%	18.55%	6.53%	-15.14%	39.61%
India Focused UCITS	30.75%	7.65%	5.03%	-9.82%	34.06%
Custom 20:80 Composite Index	53.04%	11.79%	-1.16%	-18.47%	49.65%
MSCI ACWI Index	16.48%	14.10%	11.38%	-2.88%	22.26%
MSCI USA Index	24.89%	18.34%	14.09%	4.10%	20.39%
MSCI Europe Index	11.35%	3.54%	10.13%	-11.75%	26.40%
MSCI Japan Index	0.63%	11.85%	7.20%	-7.32%	21.63%
MSCI UK Index	10.73%	-12.41%	5.45%	-10.08%	16.24%
MSCI China Index	-20.38%	38.06%	4.89%	-13.67%	42.19%
MSCI Brazil Index	-17.54%	-19.95%	6.61%	2.40%	16.74%
MSCI Russia Index	25.94%	-17.34%	26.64%	0.34%	9.83%
MSCI EM Index	-1.49%	18.33%	4.56%	-11.25%	29.90%
MSCI Developed Index	19.23%	13.49%	12.29%	-1.73%	21.33%

Source: Bloomberg, Internal. All returns in USD terms, as of 30<sup>th</sup> November 2021. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. India Focused UCITS refers to a composite of all funds that invest into India via the UCITS platform. The custom 20:80 Index is an index weighted as 20% MSCI India Index and 80% MSCI India Small Cap Index. Large & mid cap active composite consists of funds falling in the large cap category as defined by the Indian regulator SEBI – Securities and Exchange Board of India. Small cap active composite consists of funds falling in the mid cap category as defined by the Indian regulator SEBI. For further details on MSCI and SEBI categories, please refer to the slide in the Appendix titled 'Market-cap Classification: SEBI versus MSCI'.

### **Stock Performance, as of months ending**

	27/11/2020 to 30/11/2021	29/11/2019 to 27/11/2020	30/11/2018 to 29/11/2019	30/11/2017 to 30/11/2018	30/11/2016 to 30/11/2017
SRF	95.36%	-67.93%	47.92%	18.19%	16.28%
Infosys	55.70%	57.97%	4.33%	36.76%	0.06%
Symphony	10.48%	-26.49%	16.04%	-38.95%	32.86%
Ipca Laboratories	-3.07%	89.63%	43.46%	47.20%	-6.88%

Source: Bloomberg, Internal. All returns in INR terms, as of 30<sup>th</sup> November 2021. The figures refer to the past and that past performance is not a reliable indicator of future results.

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